



Dartmouth College Alumni Relations

Class Activity Report Detail

1968 - FY2016 Report

1968

Class Statistics

# in Original Class:	821			Report Status:	Completed
# Alive (as of July 1):	744	% of Original:	90.62%	Completion Date:	7/27/16
# "Not Interested":	37	% of Alive:	4.97%		
# "Lost" or "Incapacitated":	18	% of Alive:	2.42%		
"Base" #:	689	% of Alive:	92.61%		
# Surviving Spouses:	36	"Dues Base" #:	701		
S.S. Count?:	Yes	"DCF Base" #:	689		

Executive Committee *Section Completed 7/25/16 by peter fahey*

President:	peter fahey
Vice President:	john isaacson
Secretary:	david peck
Treasurer:	jim lawrie
Mini-Reunion Chair(s):	gerry bell
Newsletter Editor:	david gang
Webmaster:	jim lawrie
DCF Head Agent(s):	joe nathan wright
Gift Planning Chair(s):	ed heald

Reunion Chair(s):	gerry bell david walden peter wonson
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Other Officer(s) w/ Roles:	ed heald, gift planning chair bill rich, 50th reunion project chair hugh boss, Alumni Council rep john engelman, chair class connections
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COW Attendees:	4
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Class Goals *Section Completed 7/25/16 by peter fahey*

Short term goals:

Begin hard preparation for 50th reunion, June 7-12, 2018 including active recruiting of participants; cultivation of donors; determination of events, schedule, budget; complete design of self expression electronic statement.

Continue active series of existing programs including mini reunions, class connections events.

Long term goals:

Stay alive through 50th reunion, manage transition to new leadership roster.

Officer succession plan? No

If so, please describe:

How implementing?

Class Governing Documents

Section Completed 7/25/16 by peter fahey

Class Governing Documents

Class constitution? No

Reviewed Constitution in last 2 years? No

Constitution changed? No

Changes filed w/ A.R.? No

Describe changes:

If changes were made, did you submit a revised constitution to the Alumni Relations Office? No

Communications

Section Completed 7/25/16 by peter fahey

Is there a Comm. Plan? Yes

Total # of Letters: 19

Sent Via:

Electronic Mail: 17

Regular Mail: 2

Tool Used for Email: IModules

Comments - Letters/Emails:

Social Networking Sites:

Facebook Linked In Twitter Other

Other S.N. Sites:

S.N. Site Group Name(s):

Total members in S.N.:

Functions on S.N. Sites:

General announcements Event invitations Event registrations Discussion groups Photos Other

Other Functions:

What is the role of your social media sites:

Class Addressability, Mailing: 93%

Class Addressability, E-mail: 72%

What would you like to share with other class presidents as a best practice or "brag" from this year?

We have conducted 2 special DCF sub-campaigns: "set the record straight" allowing near perfect donors to join the Ripley Society, and "we want you back" encouraging inactive classmates to give to the DCF and commit to reunion attendance.

We conduct a continuous stream of outstanding worldwide mini reunions, both one off and recurring.

Stay tuned to observe (if it works) our planned self expression electronic classmate statement.

Guidance from a peer officer or staff member would be welcomed with regard to:

Involving inactive classmates.

Financial Info

Section Completed 7/18/16 by John Blair

Fin Report filed w/ A.R.? Yes
 Current IRS Form 990? Yes
 Form 990 filed w/ A.R.? Yes

Class Dues

Collect Dues? Yes
 # paper solicitations: 3
 # electronic solicitations: 2
 Online dues payments? Yes
 Online service: PavPal

 Dues Amount: \$75.00
 Total dues collected: \$33,180.00
 Total # dues payers: 316
 Dues participation: 45.08%

 Balance of treasury: \$197,556
 Dues plan: Ledyard Plan

Comments on Finances:

Dues amount stated in report includes donations to the 50th Reunion Fund.

What would you like to share with other treasurers as a best practice or a "brag" from this year?

What are your goals as treasurer for the coming year?

Guidance from a peer officer or staff member would be welcomed with regard to:

Secretary/Necrologist

Section Completed 7/10/16 by David B Peck

of Notes in DAM: 6
 Actively solicit classmate DAM ? Yes
 Track unique classmates Yes
 Number of classmates included: 85
 Class obituaries are provided by:
 If Necrologist, Please give name:

Do you have other duties within your class executive committee? If yes, please describe:

Prepare minutes for Executive Committee meetings, which are prepared shortly after each meeting and distributed to Executive Committee members electronically to ensure followup on agreed upon activities and tasks.

What would you like to share with other class secretaries as a best practice or a "brag" from this year

I contact every Mini-Reunion coordinator to obtain summary of the Mini-Reunion event and attendees, to include in future columns. I will also followup via email with attendees from whom we have not heard recently, to obtain more classmate news to share.

What are your goals as secretary for next year?

To make contact with classmates from whom we have either never heard, or not recently heard. I keep track of every outgoing email to classmates, to avoid any duplication across time.

Guidance from a peer officer or staff member would be welcomed with regard to:

How to incentivize classmates to use social media. As 70 somethings, very few classmates use Facebook, which can be a nice source of news.

Newsletters

Section Completed 7/20/16 by David Gang

Total # of Newsletters: 2
Total # of Newsletter Pages: 52
Include a Green Card? Yes

Sent Via:

Regular Mail: 2
Electronic Mail:
Posted on Web site: 2

What would you like to share with other newsletter editors as a best practice or a "brag" from this year?

I realized after attending COW 2015, that the number of classmates who are not on our College email list plus the number of classmates who do not open emails from the Class make up more than 50% of our surviving members. Understanding that just about everyone has a mailing address and gets a print NL, I made and will continue to make appeals to "lost" classmates to get back in touch and submit news and reconnect. I had at least one terrific success in getting a dear old friend to get back in touch and submit a very nice article. I would urge NL editors to appeal to those habitual email deleters to stay in touch with their classmates via the written word and also to emphasize that classmates can elect to only receive class generated emails.

What are your goals as editor for next year?

I would like to broaden participation and invite classmates who have not submitted articles before to contribute.
I plan to solicit more articles about how classmates are continuing to contribute to their communities after they retire.
I plan to encourage classmates to talk about their book publications and promote them in the NL.
I plan to promote our upcoming 50th Reunion and our 50 year reunion gift project.
I plan to encourage submitting more digital photographic images to accompany news updates.

Guidance from a peer officer or staff member would be welcomed with regard to:

Webmaster

Section Completed 7/17/16 by Jim Lawrie

Class web site URL: www.dartmouth68.org

Which of these “best practices” does your class and its website have?

- A designated class webmaster
- Links to latest class newsletter and a newsletter archive
- Information about class project(s)
- Information about major and/or mini reunions
- List of class officers, with how-to-contact information
- Obituaries
- Classmate news (or links to social networks that contain classmate news)
- Photo Gallery (or links to third party photo galleries)
- On-line dues payment
- Links to other Dartmouth resources, such as DCF
- Calendar of upcoming/past class-related events
- “green card” submittal form

How often is your web site updated? At least monthly

On what platform is your class web site built? iModules WordPress Other

If “other” is checked, enter platform here: Frontpage 2003

Which of these choices best describes the access to your class web site? None of the web site is password-protected; no authentication is requ

If authentication is used for some or all of your class web site, what method do you use? (Check all that apply)

- Dartmouth NetID/password
- Facebook UserID/password
- Other

If “other” is checked, explain: Frontpage 2003

List any special features of your web site:

Enter additional comments about your class web site here

What would you like to share with other webmasters as a best practice or a "brag" from this year?

What are your goals as webmaster for next year?

Recreate website on new/modern platform, Adobe Muse. Wire diagram complete. Working on home page presentation and content. Plan to provide password protected areas probably using Dartmouth NetID//password. Green card capture will also be included.

Guidance from a peer officer or staff member would be welcomed with regard to:

Major Reunion Chair	<i>Section Completed 7/17/16 by Jim Lawrie</i>
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What reunion did you celebrate this year?
25th? 10th cluster etc...

Number of classmates returning

Number of total reunion guest returning

What would you like to share with future reunion chairs as a best practice or a "brag" this year?

DCF Agents/Gift Planning Chairs	<i>Section Completed 7/25/16 by peter fahey</i>
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Dartmouth College Fund

Total amount:	\$464,901.36
Total participants:	352
DCF base:	689
DCF participation:	51.09%

1769 Society Membership

Total participants: 33
1769 participation: 4.79%

Bartlett Tower Society Membership

Total participants: 29
Deceased in participants: 1
Inceased in participants: 1
BTS participation: 4.21%

Which of these "best practice" content pages does your class web site have?

- Published information in class newsletter
- Updated class website
- Published information in Dartmouth Alumni Magazine
- Class letter/email solicitation
- Personal phone calls/emails/visits
- Other

If "Other" is checked, please explain: Frontpage 2003

Comments about DCF / Other Giving:

What would you like to share with other head agents as a best practice or a "brag" this year?

Peter Fahey, our Class President, conceived the idea of a "Prodigal Son" or "We Want You Back" approach to classmates who have been uninvolved with the College or Class, with a goal to get them to consider attending our 50th Reunion in 2018 and to participate in the Annual Dartmouth College Fund. At our October 2015 Executive Committee Meeting, Peter distributed a list of classmates who have not paid dues or attended any class event, for editing (adding or subtracting names), and then circulated a draft letter, for discussion, to be sent to our unengaged classmates. The concept: include a \$10 bill, and invite their response, to indicate they will consider attending the reunion, and if they return the \$10, an anonymous classmate will donate \$90 (plus the requested \$10) to the College Fund in their name. After discussion, the Executive Committee supported the concept, with the letter to be sent out in January 2016. The letter went out to approximately 100 classmates. Result: 26 classmates returned the "\$10 letter", with 9 of them committing to come to the 50th Reunion in 2018. This effort allowed us to exceed our participation goal by 19 classmates and added \$810 to the FY2016 DCF Fund totals for the Class of 1968.

What are your goals as head agent for next year?

We need to build on FY2016 results as we organize our Reunion Giving Committee in preparation for our 50th Reunion in 2018.

Guidance from a peer head agent or staff member would be welcomed with regard to:

We do not request guidance.

What would you like to share with other gift planning chairs as a best practice or a "brag" this year?

What are your goals as gift planning chair for next year?

Guidance from a peer gift planning chair or staff member would be welcomed with regard to:

Class Meetings

Section Completed 7/20/16 by Gerry Bell

of Meetings: 3

Date	Held Via:	Type:	Purpose:
10/10/15	In Person	Executive Committee	Various Class business 14 people in person/1 by phone
2/13/16	In Person	Executive Committee	Various Class business 9 people in person/6 by phone
5/21/16	In Person	Executive Committee	Various Class business 7 people in person/6 by phone

Comments about Class Meetings: All classmates are invited to attend executive committee meetings. Leaders of the class of 2018 often attend pursuant to Class Connections Program.

Mini-Reunions

Section Completed 7/21/16 by Gerry Bell

# of Mini-Reunions:	9	Total # of Classmates:	94	# Alumni Other Classes:	9
# of Attendees:	157	Total # of Guests:	54		

Date:	# Attendees:	Description:
		End of summer getaway weekend
Total #:	18	

	<input type="checkbox"/> New Event	# Classmates: 12 # Guests: 6 # Alumni Other Classes:	
	Type:	Multiple day (destination or Hanover)	
	Location:	Block Island, RI	
10/9/15	<input type="checkbox"/> New Event	Total #: 27 # Classmates: 18 # Guests: 9 # Alumni Other Classes:	Homecoming mini- reunion: Parade, Dartmouth Night, bonfire, class meeting, tailgate party, football game, Saturday night dinner.
	Type:	Multiple day (destination or Hanover)	
	Location:	Hanover, NH	
10/29/15	<input type="checkbox"/> New Event	Total #: 8 # Classmates: 6 # Guests: 2 # Alumni Other Classes:	Annual 1968 golf trip
	Type:	Multiple day (destination or Hanover)	
	Location:	Bandon Dunes, Oregon	
1/26/16	<input type="checkbox"/> New Event	Total #: 16 # Classmates: 12 # Guests: 4 # Alumni Other Classes:	Annual 1968 Big East ski trip.

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Type: Multiple day (destination or Hanover)		
Location: Okemo Mountain Resort, VT		
3/5/16	Total #: 26 # Classmates: 12 <input type="checkbox"/> New Event # Guests: 13 # Alumni Other Classes: 1	Annual week-long 1968 Western ski trip
Type: Multiple day (destination or Hanover)		
Location: Big Sky, MT		
4/19/16	Total #: 18 # Classmates: 9 <input checked="" type="checkbox"/> New Event # Guests: 9 # Alumni Other Classes:	Week-long Danube River cruise followed by three days touring the city of Budapest, Hungary.
Type: Multiple day (destination or Hanover)		
Location: Danube River, Budapest Hungary		
5/5/16	Total #: 7 # Classmates: 7 <input type="checkbox"/> New Event # Guests: # Alumni Other Classes:	Best Foot Forward with Class of 2018. Five classmates met with class of 2018 members for a coaching session on putting their "best foot forward" in interviews for off-term internship jobs. 1968 classmate dinner followed with two more classmates attending.
Type: Single day/single city		
Location: Hanover, NH		
5/6/16	Total #: 20	Annual class sailing trip in British Virgin Islands -- 9 days.

<input type="checkbox"/> New Event	# Classmates:	5	
	# Guests:	9	
	# Alumni Other Classes:	6	
Type:	Multiple day (destination or Hanover)		
Location:	British Virgin Islands		
5/21/16	Total #:	17	Periodic class meeting -- class meetings count as one mini-reunion -- to discuss fundraising, 50th reunion planning, class projects. Group lunch in Hanover followed the meeting.
	# Classmates:	13	
<input type="checkbox"/> New Event	# Guests:	4	
	# Alumni Other Classes:		
Type:	Single day/single city		
Location:	Hanover, NH		

What would you like to share with other mini reunion chairs as a best practice or a "brag" from this year?

Encourage classmates to surface ideas for mini-reunions, but do not 'reward' these ideas by making the person who had the idea do all the work! Get them the help and experience they need, either from yourself or from others. Involve as many enthusiastic people as you can in planning and carrying out mini-reunions. The age-old management success story: hire good people, then get out of their way!

What are your goals as mini reunion chair for next year?

Complete the largest mini-reunion in our history (40+ classmates, 80+ total) to celebrate our collective 70th birthday in Napa, CA this September. Follow next April by a southwestern U.S. mini-reunion, featuring a "bucket list" hike to the bottom of the Grand Canyon, an overnight stay, then the hike back out. (A collective year-long training regimen is underway!)

Continue our successful annual mini-reunions: Homecoming, golf trip, Eastern ski trip, Western ski trip, sailing trip, possible repeat of Danube River trip -- all with the aim of recruiting/reconnecting with ever more classmates in the runup to our 50th reunion.

Guidance from a peer officer or staff member would be welcomed with regard to:

Class Projects/Gifts

Section Completed 7/26/16 by bill rich

of Projects: 7
Total Collected: \$5,501.253116
Total Awarded: \$5,500

Project/\$Collected:	Coordinator/Awarded:	Description:	Comments:
Class Connections Program	John Engelman	Invited the leadership of the Class of 2018 to join us for our class meeting to try to demonstrate to them the depth and breadth of what an alumni class does as it approaches a reunion - specifically our 50th reunion.	
Class Connections Program	John Engelman	Invited the Class of 2018 to join us for our annual football tailgate. With the Office of Professional Development, we organized a program titled "Putting Your Best Foot Forward", designed to prepare the '18s for job interviews, internship opportunities. Approximately six '68s came to Hanover to share their insights with the approximately two dozen '18s who participated. Food and beverages were provided. Comments from both the '68s and the '18s were generally positive, though we were disappointed that there were not more participants.	
Class Connections Program	John Engelman	We will be co-sponsoring with the Class of 2018 a barbecue/picnic during Summer Parents weekend.	

Support for crowdfunding effort at DEN	peter fahey	self explanatory	
\$5,000.00	\$5,000.00		
Contribution to Athletic Sponsors Program	executive committee	self explanatory	

\$500.00	\$500.00		
Vox 8 (Class Partnering) Program	David Walden	During the past year, our class engaged actively in the Vox 8 program, including participation in Vox 8 quarterly telephone conferences by our class's representative, and in multiple Vox 8 seminars (e.g., reunion planning, increasing Dartmouth College Fund participation) by various class officers.	
50th Reunion Endowment Fund	Bill Rich	Over the years, we have been collecting classmate contributions to an endowment devoted to funding the Freshman trips. This endowment will be released upon the occasion of our 50th reunion in June 2018.	
\$1.25	\$0.00		

What would you like to share with other project coordinators as a best practice or "brag" this year?

What are your class goals for projects for next year?

During the 2016-2017 academic year we hope to engage members of the Class of 2018 during their off-terms, when they are working or interning in major metropolitan areas - NYC, Boston, Washington DC, San Francisco.
We hope to have our classmates volunteer to serve as mentors, or to host '18s for luncheons or receptions, either at their homes or their places of work.

**Guidance from a peer officer
or staff member would be
welcomed with regard to:**

Why the amount listed under "Project Funds Collected" for the 6th project does not total into the aggregate number at the top.