

Dartmouth Class of 1968 Executive Committee

Minutes from Meeting of January 20, 2007

Zimmerman Lounge, Blount Hall, Dartmouth College, Hanover, NH

In attendance: Clark Wadlow, Gerry Bell, John Engelman, Ed Heald, Bill Rich, Ron Weiss, Mike Lenehan, John Everett, Dennis Donahue, Dick Olsen, Joe Grasso, Mark Waterhouse, Bob Block, David Peck, and Janet Rosa (guest)

1. President Clark Wadlow called the meeting to order and welcomed everyone.
2. The **minutes** of the meeting of October 14, 2006 were approved as distributed in advance.
3. **Treasurer's Report:** Ron Weiss distributed a copy of the Class of 1968 Treasurer's Report for the period October 1, 2006 to December 31, 2006, noting revenue of \$27,415.80, and expenses of \$2,747.41. Assets at end of this reporting period were \$85,203.23. Accrued expenses of \$14,156.81 reduce the assets as of late January 2007 to \$71,046.42.
4. **50th Reunion Gift:** Continuing discussion from prior meetings:
 - a. Gerry's letter in the most recent newsletter was appreciated by all.
 - b. **Peter Fahey** was reported to have contacted some of the "heavy hitters", and plans to contact Hank Paulsen "at the right time" for a potential leadership gift.
 - c. John Blair's matching gift challenge of \$150,000 will be publicized as having a target due date of 4/1/07, in advance of the close of the regular annual fund. It was noted that this might conflict with tax due date of 4/15, but it was agreed to stick with the 4/1 target.
 - d. **Ed will followup with Jack Noon** for possible contacts to pursue who had strong contacts with outdoors activities, Outing Club etc
 - e. Gerry suggested an overall target of no less than \$1 million to be raised by our 40th Reunion
5. **Head Agent Report:** Bill Rich and guest Janet Rosa from the Development Office provided an update to the Committee:
 - a. They reported a planned conference call in February to begin ramping up for the 40th reunion. Among ideas mentioned were having a large number of co-chairs (it was noted there were 40 for the Class of 1964 40th reunion); a series of small gatherings including dinner at classmate homes, combining fun and pledges.
 - b. Janet is developing an "Ask Assessment" list, working in part from Pete Hofman's network list. **Clark will ask Peter for the list and distribute it to all.**
 - c. **Janet** to send list of '68 lawyers in DC area to Clark.
 - d. They reported for this year, cash in hand from annual giving is down from last year, but participation is up. We already have 41 more donors than

last year at same time (161 vs 120). 2007 dollar goal is \$461,000 and 61% participation. Our current “scoring base” is 623 classmates.

- e. Janet shared a copy of her planned trips for the spring of 2007 to see 68’s. The group added names to all of her destinations.

6. **Communications:** Alumni Fund conversation morphed into discussion of how to improve communications in support of fundraising and overall class connections:
 - a. Bill Rich suggested googling classmates
 - b. Joe Grasso feels that electronic communications should/could improve classmate response, and might someday save the costs of paper and postage.
 - c. Gerry reported that the Listserv is ready, but needs a volunteer to manage it. **John to add this request to next newsletter.**
7. **Secretary’s Report:** David Peck reported nothing new on this front, repeating the continuing commitment to a column in every Dartmouth Alumni magazine.
8. **Alumni Council:** Bob Block reported that a major topic for the most recent meeting of the Alumni Council is how to get it more responsive and interactive, and to get feedback to and from classmates. The current format has three year terms for class representatives, and not every class represented at any given time, with loss of continuity.

After considerable discussion, it was moved by Mark, seconded by Ed, to support the following restructuring of the Alumni Council:

- **That each class have a representative, with a 5 year term,**
 - **That each organizational representative (ie class treasurer) likewise have a 5 year term**
 - **That there be no term limits (ie individuals can succeed themselves)**
 - **That any individual must commit to two way communication between College and class**
 - **That nominations will be solicited from the entire class, but elected by the executive committee**
9. **40th Reunion:** John Everett, John Engelman and Ed Heald met with David Spalding and Corinne Dungee to work on what College can and cannot do for the class depending upon reunion date selected. **After discussion, the Committee supported the College recommended dates of Monday June 9 thru Thursday, June 12, 2008.**
Ina Garten (Barefoot Contessa) to be invited.
John Everett to work on a Mooselauke add-on to the Reunion, the day prior suggested.

10, **40th Reunion Book:** Dick Olsen distributed a conceptual timeline for the project. First step is to get list of emails of classmates and list of classmates whose mail is returned; this request will be included in next Class newsletter. Ultimately, the goal is to distribute a questionnaire and an essay question or two ie “describe the greatest experience of a lifetime” or “write something about another classmate”

He noted that the editor suggests hiring an on-campus student to hand clerical “housekeeping” He noted the book will get some minimal “bare bones” info from the College, so there will be something present for every classmate.

Dick also suggests that a more comprehensive memorial text be prepared for deceased classmates, since the Alumni Magazine word limitations for obits keep them pretty spare.

The group suggested Steve Calvert might be a great help on the project; he is back in Rhode Island.

10. Mini-reunions: Mike Lenahan reported:

- a. The upcoming **Mammoth Mountain ski trip** will be March 3 thru 10. So far, about 20 classmates and guests are planning to come.
- b. For 2008, the Committee supported a destination of **Whistler**, in British Columbia. Tentative time: early March.
- c. For **Fall 2007 Mini-Reunion**, the weekend of October 19 thru 21 was endorsed, with a class dinner at the Queechee Club suggested by Cliff Groen at a past meeting. We may pair up with ‘69’s.

11. Next Executive Committee meeting will be held in the Boston area on April 28, 2007, either in downtown Boston or Wellesley. Details to follow.

Respectfully submitted,

David B. Peck
Secretary