

**Dartmouth Class of 1968**  
**Minutes of Executive Committee on Saturday October 9, 2010**

**Attendees at Blunt Alumni Center:** Ron Weiss, Bill Rich, John Everett, Peter Fahey, Joe Nathan Wright, John Engelman, Dave Walden, Jim Lawrie, Ed Heald

**Attendees by Telephone Conference:** Gerry Bell, Dave Gang, Peter Hofman

Meeting called to order at 10 am by President Ron Weiss

Agenda Items:

**Approval of Minutes**-the minutes of the July 31, 2010 meeting were approved

**Treasurer's Report**-Jim Lawrie presented handouts summarized below for 7/1/2010-9/30/2010:

Class Dues Receipts	\$10,825
50 <sup>th</sup> Reunion Gifts	\$ 2,140
Interest	\$ 3
Bank charge Expense	\$( 212)
Vanguard Investments Balance	\$64,323

**Webmaster Report:** Jim Lawrie presented an outline of the usage of the website by month for November 2009 through October 2010. The web site averages about 300 visits monthly.

**Head Agent Report:** Joe Nathan Wright, in conjunction with co-participation chairs Dave Walden and Peter Wonson, announced the goals for the 2011 College Fund:

Dollar Goal	\$450,000-compares with \$425,000 in 2010
Participation Goal	59%-compares to 58% in 2010

Upon motion duly made and seconded, it was

VOTED: to approve the dollar and participation goals as proposed.

Joe Nathan also discussed a coming realignment of class solicitors, and a long term participation goal by the time of our 50<sup>th</sup> reunion of 68%. Joe Nathan attributed the class success in 2010 to lots of calls by lots of volunteers. He strongly urged that those assigned to make calls do so utilizing the VOLT system to record notes and results from calls.

**50<sup>th</sup> Reunion Gift Report:** Bill Rich discussed the idea of classmates hosting small group dinners around the country for classmates in their area, with a focus on the 50<sup>th</sup> reunion gift, and referenced one such event to be hosted by Dan Hedges on October 16, accompanied by the debut of a 3 minute video about the first year trips. In addition, a

solicitation letter is being sent in early November, with the intent that class solicitors will follow up with calls to selected classmates. The November letter will contain a link to a You-Tube trip video. That link is <http://tinyurl.com/freshmantrip>.

**Newsletter Editor Report:** Dave Gang indicated his goal is to produce three newsletters annually, to be sent both electronically and by regular mail. While he did express a concern regarding the cost of the mailing, the sense of the committee was that he should not let the cost concern reduce the frequency of the newsletter.

**Mini-Reunion Report:** John Everett reports that the class is active with a variety of mini-reunions, including:

- Fall Hanover Mini-reunion-dinner, tailgate and football game this weekend
- Golf trip to Bandon Dunes, Oregon October 31-November 5 (16 classmates)
- Ski trip to The Big Mountain, Whitefish MT March 5-12, 2011
- Class 65<sup>th</sup> Birthday Celebration (see below)

**65<sup>th</sup> Birthday Celebration Report:** Ed Heald reported on the location and dates for this:

Dates: September 15-18, 2011 (Thursday through Sunday)

Location: Colonial Williamsburg VA

More details will be available on the class website, and will be emailed to all classmates.

**Alumni Council Rep Report:** Gerry Bell stated that the most recent trustee election had the highest voting participation since 1960. Gerry has also been most diligent in preparing written reports from the Alumni Council sessions he attends. These are posted on the class web site.

**New Business:** The committee had an extensive discussion of the means for communicating to the class at large. We presently have the newsletter, the Alumni Magazine column, the web site and the email system (listserve). Unfortunately, the present email system is a bit unwieldy. The goals we discussed were to use each means of communication to reinforce the other. As such, for example, the email system would not only notify classmates of new postings to the class web site, but also be redundant in reminding classmates of content on the web site and in the newsletters. To this end, the committee discussed both the effectiveness of the present listserve system and who has access to the system. As a result, on motion duly made and seconded, it was

Voted: To change the class email communication system from the current listserve to Harris Connect, and to authorize the following Executive Committee members to have access to the system: John Engelman, Jim Lawrie, Joe Nathan Wright, Dave Walden, Bill Rich, Dave Gang, and Ed Heald.

Those so authorized are to contact Deborah McCaffrey for training on how to use the Harris Connect system at [Deborah.a.mccaffrey@dartmouth.edu](mailto:Deborah.a.mccaffrey@dartmouth.edu) or 603-646-3497 prior to our next committee meeting.

**Next Meeting:** Saturday, January 22, 2011, 10 am at Ed Heald's office, Wells Fargo Advisors, 20 William Street, Suite 300, Wellesley MA 02481