

Report to Classmates -- 201st Alumni Council Meeting

By Gerry Bell

The 201st meeting of the Dartmouth Alumni Council (yes, we number them, just like the United States Congress!) was held in December in Hanover. The detailed meeting notes submitted by Debbie Atuk, '04TU immediately follow this summary (see page 2 below). Nonetheless, I thought it might be helpful to prepare a less imposing executive summary of the most significant impressions I drew from the meeting as your representative. Without further ado ...

The most important piece of business was the AC Nominating Committee's recommendation, and the full AC's endorsement, of two outstanding alumni for two open seats on the Board of Trustees, the election for which will be held this spring. As you probably already know, they are Gail Koziara Boudreaux '82 and Bill Burgess '81. Each spoke to the full AC, then met with us individually and in smaller groups at lunch and a reception. Gail and Bill are both compelling candidates for the Board; each would bring very special -- and needed -- talents and expertise to that body. I heartily recommend that you support their candidacies when you vote in this spring's election. Notice I said "when you vote." Our class had one of the highest levels of voting participation in last year's election, and we'd like to repeat that -- it is important to demonstrate widespread alumni interest and involvement in these elections to the Board and to the administration.

You can read in more detail about Gail and Bill, and their careers both at and after Dartmouth, at

<http://alumni.dartmouth.edu/News.aspx/?id=401>

The featured speaker at Thursday night's dinner was Harry Sheehy, the new Director of Athletics. You've probably already heard of him too, and of his incredibly impressive record of titles, championships, etc. at Williams College. Harry isn't just a good speaker -- he is captivating, charismatic, and inspiring. Reminds me a bit of the late Jim Valvano, in looks, demeanor, sense of humor, and energy. He characterized athletics as "the last absolute meritocracy", and he means to have Dartmouth excel in that meritocracy, and to do so with the broadest possible participation by Dartmouth students. Those of you who know me well know that I'm not easily impressed, but I was blown away by this guy. We are really lucky to have him.

"Keeping Students Safe" was the subject of a presentation and panel discussion led by Sylvia Spears, Dean of the College, with a panel composed of students, faculty, and administration and town officials. Primary focus was on addressing alcohol abuse and binge drinking while avoiding shortsighted and draconian rules that produce unintended consequences. Really well thought out -- you can read more about this below and in the minutes of the Council session at

<http://alumni.dartmouth.edu/council/sessions/MinutesofPastSessions/201stminutes>

Carrie Pelzell, Vice President of Development, made a presentation and led a Council-wide discussion on “Advancement Strategy”, which sounds like fundraising but actually had a much more broad and meaningful scope. It’s Carrie’s thesis, and I agree, that if Dartmouth wants to be an important priority *in* alumni’s lives, then Dartmouth has to bring something important *to* their lives. So, much of the discussion focused on what sort of meaningful outreach programs Dartmouth could develop that could make a difference in the lives of alumni of all ages, and involve meaningful number of alums in the effort as well. Your shy and reticent Council representative got on his feet and made a suggestion that got a very warm reception (he said modestly), both from Carrie and the Council at large. Space doesn’t permit my climbing on my soapbox here, so more on that in another newsletter if the idea starts to gain traction.

Finally, President Kim -- scintillating as usual -- addressed the Council banquet on Friday evening, on the subject of Dartmouth as a “model of innovation.” Two of his major topics were Dartmouth’s new initiative in creating the discipline of Health Care Delivery Science, and, as an example of same, addressing the problem of binge drinking, not only at Dartmouth but across the country. You can read more about Jim Kim’s speech at

<http://alumni.dartmouth.edu/News.aspx?id=401>

That’s it for this piece, guys. Thanks for reading. As a reminder, my committee assignments are Academic Affairs and Honorary Degrees, the activities of which I’ve already outlined, still on the class website I believe. Let me know of any ideas or questions you may have in those areas, or on any subject re Dartmouth, and I’ll see that you get an answer, either from me, the Alumni Relations Committee of the AC, or the relevant Dartmouth person.

**Report from the 201st Alumni Council Meeting
December 2-4, 2010
By Debbie Atuk '04Tu**

In recent years, the Alumni Council Communications Committee has provided an account of each Alumni Council meeting that councilors can use to convey to their constituents a sense of what we saw and heard. This report was written by Debbie Atuk '04Tu.

Report

This was the 201st meeting of the Dartmouth Alumni Council. In 1913, Ernest Martin Hopkins formed the council to guide and support Dartmouth Alumni Relations. The mission of the Alumni Council now is to sustain a fully informed, representative, and engaged exchange of information and sentiment between the alumni and the College, and to enhance and inspire alumni involvement that furthers the mission of the College.

This report is meant to complement the wealth of information—about this council meeting and alumni affairs in general—available on the Office of Alumni Relations

Website at www.alumni.dartmouth.edu. If you haven't already, it's a good idea to save this address among your "favorites."

The Elevator Talk

Alumni Council meetings provide a plethora of information on a broad range of topics. This is a bullet point summary. See below for expanded information.

- Approximately 75 percent of undergraduate students participate in athletics.
- In the past six months, two student-presidential committees have begun meeting to address issues related to undergraduate alcohol consumption/harm reduction and sexual assault. The committees have conducted research and made concrete recommendations to improve student safety on campus.
- Gail Koziara Boudreaux '82 and Bill Burgess '81 were approved as the two alumni-nominated trustee candidates.
- With the upcoming 250th anniversary, the College is formally engaged in the process of strategic planning.
- The College's budget forecast continues to improve and is on track for a budget surplus by fiscal year 2011.

Alumni Council President Tom Peisch '70 Introduces Director of Athletics and Recreation Harry Sheehy

Athletics was the theme for Thursday's dinner. According to Tom Peisch '70, athletics is part of the heart and soul of Dartmouth. In fact, 75 percent of undergraduate students participate in athletics. In keeping with this theme, councilors were seated with coaches. Peisch introduced Dartmouth's new director of athletics and recreation Harry Sheehy. Sheehy started his new job in August 2010.

Keeping Students Safe: An Overview by Acting Dean of the College Sylvia Spears

Dean Spears emphasized a sense of urgency to make campus programs stronger and more effective. The major goal is harm reduction: reducing the likelihood that students will get into dangerous situations. She wants to provide incentives for good decision-making, minimize the incidence of excessive alcohol intake, and provide ready access to help

In the past six months, two student-presidential committees have been formed on alcohol/harm reduction and sexual assault. Both committees have conducted research and benchmarking and presented recommendations to President Kim and Dean Spears. An administrative review has also addressed both areas. (See links at the end of this report to *The Dartmouth* online for related articles.)

Statistically, Dartmouth is on par with peer institutions in the numbers of students who participate in heavy or binge drinking. The good news is that there is a growing community of students who identify themselves as light drinkers or nondrinkers. However, a trend that has emerged is "pre-gaming," or drinking before a party begins,

often by drinking hard alcohol within residence halls. The dean's office is working with residence education to reduce this behavior.

In 2005, the College instituted a harm reduction program called the Good Samaritan policy. Under this policy, anyone who has consumed too much alcohol, or anyone concerned about another student who has consumed too much alcohol, can make a call to Safety & Security to seek medical assistance without facing punitive action. Since this policy has been instituted, calls to Safety & Security have increased, strongly suggesting that students are calling sooner for help.

Increased training for student groups emerged as a recurring theme in this presentation. Students need concrete skills such as conflict management in dealing with intoxicated people whom they know they should keep out of a party. They need to know what to do when something goes wrong at a party—and they need to learn from such incidents to ensure they don't happen again.

In addition, a sexual assault committee, comprising women and men, is actively working with students, faculty, and staff to increase education on this topic.

Panel Presentation

Members of this panel, moderated by Dean Spears, included Harry Kinney, director of Safety & Security; Judy Doherty, Hanover selectboard member; J.B. Daukas '84, chair, Ad Hoc Committee to Support Greek Letter Organizations; and Max Yoeli '12.

Max Yoeli '12 serves as a student co-chair of the Student and Presidential Alcohol Harm Reduction Committee. He is a fraternity social chair and a member of the Dartmouth College-Town of Hanover Joint Task Force.

The joint task force has taken on the task of producing two videos. The first completed video, produced by Dartmouth's Student Assembly and the Town of Hanover, is titled "Homecoming in a Word." <http://now.dartmouth.edu/2010/10/homecoming-in-a-word/> The message of the video, according to Dean Spears was "have fun, be aware of your surroundings, take care of your community, and take care of each other." There are plans for a second video to provide students who have been sexually assaulted with all the information they need to get help. The county prosecutor and the police department have been helpful with this project.

Daukas restated the purpose of the Ad Hoc Committee to Support Greek Letter Organizations: to help sororities, fraternities, and co-ed organizations to endure and thrive. A full report of the committee's findings is on the Alumni Council Website At http://alumni.dartmouth.edu/council/media/Alumni_Council/csgo2010report.pdf

Four subcommittees have formed with the tasks of increasing alumni involvement, increasing faculty involvement, improving physical plants, and conducting long-range planning including trying to get more sorority houses on campus. This committee is

particularly focused on re-invigorating or creating an alumni advisory board for each Greek house. They are also seeking alumnae to adopt sororities as the presence of sororities on campus is relatively new.

Dean Spears asked panel members for their opinions on the challenges that the College faces on these issues:

Harry Kinney – “There is more open dialogue than ever. The challenge is maintaining momentum. Keep the dialogue going. Every four years there is a complete turnover of students. Keep students engaged to make Dartmouth a safer place.” One of the positive outcomes of the dialogue is the response that the Hanover police has to the “Good Sam” calls. There has been a dramatic increase in Good Sam calls to Safety & Security. In the past, the police followed ambulances to Dartmouth-Hitchcock and issued citations under the New Hampshire “possession by consumption” law. Now, if the student has no prior record, Hanover police give the student a pamphlet and refer him or her to diversion (alcohol education). If the student enrolls in diversion within seven days, no arrest occurs.

Max Yoeli ’12 – “Students recognize this [joint task force] is very preliminary, but it is very promising. These are student problems and require a student-based solution. There is a need for the administration to pave the way. GLOs shoulder a lot of responsibility. They need support.” He also suggested that the College put comparable funding in place to counsel and advise young men as it does to counsel young women. Otherwise, he said, the task of defining “what is masculinity” and how to think about women at Dartmouth would fall on the shoulders of the fraternities. He suggested that increased advising for men on campus would nip harmful gender dynamics in the bud.

J.B. Daukas ’84 – Over the last three years the Hanover police have arrested 212 Dartmouth students for alcohol-related offenses—more than all other Ivy institutions combined. New Hampshire’s “possession by consumption” law allows students to be arrested if they have ingested any alcohol.

Judy Doherty responded to Daukas, saying that the task force is discussing the unintended consequences of the “possession by consumption” policy. Collaboration between the town and the College has exposed the magnitude of resources already being deployed by Dartmouth to address these [alcohol-related] problems, she said, describing this as a tremendous first step. The committee membership now includes approximately 30 people.

Presentation of 2011 Alumni-Nominated Trustee Candidates

Tom Daniels ’82, chair, presented an overview of the Nominating and Alumni Trustee Search Committee and the extensive process the committee undertakes to present qualified and willing candidates to the council.

According to Daniels, the Nominating Committee membership is diversified by class year, undergraduate and alumni experience, and profession. Committee members

represent seven classes over four decades. The median graduating year of the group is 1981. Committee members with diverse undergraduate experience provide windows into the spectrum of undergraduate experience that exists on campus: fraternities, sororities, sports, senior societies, and campus organizations. The range of professional experience on the committee brings a critical eye and judgment necessary for reviewing potential candidates. The committee represents a broad range of alumni experience as well. The committee members have served the College as class, club, and affiliated group presidents; DEDs, DCF fundraisers, and College interviewers. The committee is comprised of six men and two women.

The objective of the Nominating Committee is to conduct a vetting process that is broad-based, thorough, rigorous, discreet, and independent. Their aim is to attract the strongest possible candidates who understand the enormous complexity of the institution. To this end, the search criteria for alumni-nominated trustee candidates include:

- Understanding of board dynamics
- Accretive skill set
- Broad appeal
- Credibility
- Willingness to run
- Passion and energy directed toward Dartmouth

During the fall, the committee reviews and prioritizes nominees, conducts reference checks, and narrows the candidate pool. In any given year, there is a pipeline of 500-1,000 qualified candidates

Following the 2010 November deadline, 10 to 15 high-priority prospects were targeted. Seven were invited to interview in New York in eight-on-one sessions, after submitting written answers to questions prepared by the committee. Finally, the committee selected and presented two nominees to the Alumni Council for approval. The committee's recommendations for the two open alumni-nominated trustee vacancies are Gail Koziara Boudreaux '82 and Bill Burgess '81.

Gail Koziara Boudreaux '82

Gail Koziara Boudreaux '82 has more than 25 years of experience in health care and business at the management and board level. She is recognized as one of The World's 100 Most Powerful Women by *Forbes*, and one of the 50 Most Powerful Women in American Business by *Fortune*.

Boudreaux holds an MBA, finance and health care administration, from Columbia Business School. Originally from Chicopee, Massachusetts, Boudreaux is married, has two sons, and is a resident of Lake Forest, Illinois.

Career highlights: Currently EVP, United Health Group and President, United Healthcare. Former EVP, Health Care Services and former President, Blue Cross Blue

Shield of Illinois. Serves on the board of Genzyme, Chicago Executive Club, Chicago Field Museum, and America's Health Insurance Plans. Former board member, Metropolitan Planning Commission, Mid-America Club, and YWCA's President Advisory Council.

As a member of the New England Basketball Hall of Fame and Dartmouth's Wearers of the Green, two-time All-American in basketball and track, and three-time Ivy League Player of the Year, Boudreaux is one of Dartmouth's preeminent athletes. In fact, Boudreaux still holds 12 Dartmouth records, including all-time scoring and rebounding in women's basketball.

As a student, Boudreaux was a member of Fire & Skoal, Green Key, and DCAC. She was active with tutoring for Academic Support Program, and with Aquinas House and Shriner's Hospital for Children. She has served as her class officer, as an Alumni Council representative, class and leadership agent, and admissions interviewer.

Bill Burgess '81

With a career spanning more than 25 years in technology, venture capital, and corporate finance, Bill Burgess '81 has extensive experience in corporate governance. He also has a strong commitment to education, the environment, and community service.

Career highlights: Managing general partner, ABS Ventures. Previously, managing director and global head of Deutsche Bank Capital Venture Partners; vice chairman of Global Corporate Finance; global co-head of investment banking and head of technology investment banking, Alex Brown & Sons. Burgess is a board member of Adepra, ClickSquared, and HighRoads; and previously served on the boards of PowerDsine (Microsemi) and Clearforest. He is chairman of the Board of Trustees of the New England Aquarium. He is also trustee and treasurer of St. Mark's School. In the past, he has served as a board member for: The Nature Conservancy (MA), Museum of Fine Arts, Boston (Investment Committee), and St. Peter's Church of Weston (treasurer).

As a student, Burgess played football, lacrosse, and rugby. He was a member of Sphinx and Palaeopitus and served as president of Alpha Delta and the Inter-fraternity Council. As an alumnus he has served as his class president, alumni councilor, and chair of his reunion giving committee.

Burgess earned an MBA at Harvard Business School, is married, and has five children. He resides in Weston, Massachusetts.

Alumni Council Approves Alumni-Nominated Trustee Candidates

The Alumni Council approved the alumni-nominated trustee candidates presented by the Nominating and Alumni Trustee Search Committee (89 approved, 1 abstained). The petition filing deadline is February 3, 2011. Five hundred alumni signatures are required to run by petition. The four-week election will take place from March 9 to April 6, 2011.

Advancement Strategy, Your Critique and Ideas: Carrie Pelzel '54a Senior Vice President

Carrie Pelzel '54a, senior vice president for Advancement, presented an overview of the new Advancement division to the council. Comprised of the activities of Public Affairs, Alumni Relations, Development, and Volunteer Leadership, the Advancement division's goals are to raise Dartmouth's reputation and visibility among key audiences, inspire alumni to make Dartmouth one of their highest priorities in life, make Dartmouth a vibrant and contributing force in the lives of her graduates, and raise the maximum dollars possible for the College's priorities. She outlined the following recent initiatives of Advancement:

- Build the team: 3 key searches (vice presidents of Alumni Relations, Development, and Public Affairs)
- Analyze where current funds are spent
- Integrate HR/finance functions
- Build a model for strategic outreach
- Add market research and marketing function
- Create expectations about how people work together
- Grow the DCF to meet SBRI targets
- Reimagine the reunion experience
- Launch alumni career and life development programs

Faculty Lectures

On Friday afternoon, councilors were able to attend one of three faculty lectures:

Andrew Samwick, professor of economics and Rockefeller Center Director for Public Policy and the Social Sciences, presented a talk on the U.S. economy entitled "Timely, Targeted, and Temporary: Three Years of Stimulus and Bailouts."

Jennifer Lind, Assistant Professor of Government, lectured on "Succession and Stability in North Korea."

Marcelo Gleiser, professor of physics and astronomy, spoke on "The Philosophy of Everything: Being Human in an Imperfect Universe."

Dartmouth as Model of Innovation: President Kim's Speech to Alumni Council

President Kim presented to the council over dinner about Dartmouth's "model of innovation." He described it as the creation of "interdisciplinary structures to promote collaboration, close student-faculty contact, and diffusion of knowledge to effect change." Read more about the president's speech on the Alumni Relations Website at <http://alumni.dartmouth.edu/News.aspx?id=401>.

Dartmouth Alumni Award Presented to Mary Thomson Renner '82

This year the Dartmouth Alumni Award went to Mary Thomson Renner '82 for years of loyal service to her alma mater.

New Horizons: A Vision in Strategy Update: Carol Folt '78a, Provost, and Paul Argenti, Professor of Communications, Tuck School

Provost Carol Folt '78a and professor Paul Argenti of the Tuck School jointly presented on how the College is undertaking its strategic planning process on the heels of its reaccreditation. The recent change in leadership presents the perfect opportunity to evaluate where the institution is and where it wants to be in the future. In addition they spoke about how Dartmouth is affected by broader trends such as the general increase in opportunities for quality education throughout the globe. President Kim is looking at the capacity the institution has to change lives and advance leadership. He is looking ahead to the upcoming 250th anniversary and thinking about the next 250 years.

The goal of this current session of strategic planning is to develop an action plan for the next 5-10 years that establishes the vision of the institution and positions it for leadership. The committee for strategic planning wants the process to be inclusive and for participants to be excited about the process. An advisory committee for strategic planning has been formed that includes members from the Thayer School of Engineering, the Tuck School of Business, Dartmouth Medical School, and the Arts and Sciences in order to secure participation from all constituencies. Folt and Argenti also said that the committee will use social media to engage alumni to find out what ideas they have for the next 250 years of Dartmouth's future.

Trustee Presentation: Brad Evans '64 and Sherri Oberg '82, '86Tu

Trustees Evans and Oberg discussed proactive trustee outreach, gave an overview of various construction projects, welcomed new trustee Annette Gordon-Reed '81 (who has replaced Al Mulley '70, the new director of the Dartmouth Center for Health Care Delivery Science) and reported that the College is on track for a balanced budget. The Student Affairs committee is in the process of responding to the Alumni Council's Ad Hoc Committee to Support Greek Letter Organizations report.

Doing the Math: College Budget Report: Steven Kadish, Executive Vice President and Chief Financial Officer

Fiscal Year 2010 was the first year in a three-year turnaround. The three main steps in this financial turnaround process were discovery, decision making, and implementation.

Discovery refers to getting the numbers right and having a true understanding of the financial liabilities of the institution. The board is working toward getting all the numbers

together and creating a single profit and loss statement.

FY10 results and continued progress against budget improvement goals suggest that the projected budget for FY11 is achievable. The original projected budget gap for FY11 was \$54 million. With the FY10 results and assumptions for FY11, the forecast now shows a \$2.3 million surplus.

Kadish emphasized the value of improving purchasing power by consolidating vendors. Read his memo to the faculty and staff here for more information on the amount of savings available to the College through savvy purchasing practices.

<http://budget.dartmouth.edu/communications/24sepkadishmoffatt.html>

The College budget committee expanded this past year and has identified opportunities for savings in different procurement categories.

The Board of Trustees wants to get the endowment distribution back to where it's historically been (4.5-5.0 percent) as quickly as possible. This year it was a little more than 7 percent, but will go down to 5.4 percent for FY11 and will continue to march down over the next couple of years. In addition, by evaluating employee benefits the committee created savings of about \$9 million. A 5 percent return on the endowment was projected for FY10. However, the returns were better than forecasted and this flowed through the overall budget.

Committee Reports

The chairs of all committees presented verbal summaries of their respective committee meetings. Full reports on the meetings will be posted on the Alumni Council Website at <http://alumni.dartmouth.edu/council/committeeneeds>

Relevant Links

Dean of the College Sylvia Spears on Alcohol Policies
<http://thedartmouth.com/2010/12/01/news/SPAHRC/>

Nominating Committee Report

<http://alumni.dartmouth.edu/council/CommitteeNews/NominatingandAlumniTrusteeSearch>

Alumni Liaison Committee 2009–10 Annual Report to the Dartmouth Board of Trustees
<http://alumni.dartmouth.edu/council/resourcesforalumni>

Committee to Support Greek Letter Organizations 2010 Report
<http://alumni.dartmouth.edu/council/resourcesforalumni>

Strategic Budget Reduction and Investment

<http://budget.dartmouth.edu/>

For more information on trustee initiatives, read “Visible and Accessible,” an interview with board chair Steve Mandel ’78, on priorities for the board.

<http://now.dartmouth.edu/2010/11/visible-and-accessible/>