Dartmouth Class of 1968 Executive Committee

Minutes from Meeting of January 19, 2013 Offices of Bulkley, Richardson and Gelinas, 1500 Main Street, Springfield, MA

In attendance: Ron Weiss, John Engelman, Dave Walden, John Everett, Dave Gang and Ed Heald in person; Joe Nathan Wright, Peter Fahey, Bill Rich, Gerry Bell, Jim Lawrie, Cliff Groen and David Peck by conference call; guest Janet Rosa.

- 1. President Ron Weiss called the conference call to order and welcomed everyone.
- 2. **Minutes Approval:** The minutes of the meeting of October 13, 2012, which had been distributed in advance, were approved as submitted.
- 3. Head Agent's Report: Joe Nathan Wright reported the status of the current Dartmouth College Fund effort. He noted that this reunion year has a large goal: \$1,800,000, with 50% participation or 355 classmates. Our classmate base is 709 classmates. Currently, we stand at \$248,394 cash and pledges, from 173 classmates, representing 24% participation. Thus \$1,630,585 is still needed to reach our goal. He did note that there is a pending pledge of \$450,000, which will help. He further noted that in a reunion year, the hoped for donations would be 4 to 5 times larger than in a non-reunion year. A leadership push over the next weeks will be made, involving the "3 W's" (Dave Walden, Peter Wonson, Joe Nathan Wright) and Peter Fahey.
- **4. Treasurer's Report:** Jim Lawrie reported via conference call, and reviewed the assorted reports which had been distributed in advance. Income for the first two quarters of this fiscal year was \$22,606.54; expenses for the same period only \$3,364.57, resulting in a net income so far for the year of \$19,241.97. Overall class assets as of December 31, 2012: \$26,421.75 in bank accounts and \$103,441.54 in investment accounts, for a total of \$129,863.29. The 50th Reunion class gift stood at \$672,939 as of mid-December, according to our Alumni contact Tracy Walsh.

Discussion followed: Gerry Bell suggested that a portion of current Class investments or savings be donated now to the 50th Reunion Gift, or perhaps to this year's Dartmouth College Fund.

John Engelman suggested some of the assets be reserved to support a 50th Reunion book, or a photo book, and that the decision be held til the 45th Reunion time.

It was agreed that the issue of allocation of a portion of our current assets be discussed at a future Executive Committee meeting.

5. Webmaster's Report: Jim Lawrie reported that the website continues to get steady activity. Information is updated approximately monthly.

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- 6. **45**th **Reunion Planning**: John Engelman provided an overview of current reunion planning; he will circulate an electronic version for review in the near future. Highlights of refinements since the last meeting:
 - Peter and Helen Fahey have volunteered to host a Friday luncheon at their house on Rope Ferry Road.
 - Jon Isaacson will serve as chairman and coordinator of the Memorial Service Friday afternoon at Rollins Chapel. David Peck will serve as coordinator of associated music. He noted that according to College records, 68 classmates are deceased.
 - New College President Phillip Hanlon will drop in at one of our class events during the reunion.
 - Bob Block will be unable to lead the Medical Seminar for the classes of 1968 and 1969. Kevin O'Donnell will take his place.
 - Big Apple Circus will be performing on the Green Saturday afternoon, and a Blues Brothers Review Saturday evening.
 - Sin Tun Chiu will not be available for a violin performance.
 - Planned souvenir for attending classmates: baseball cap with reunion logo.
 - As of initial post card response: 42 to 43 yes; 20 plus hope to. Overall, John hoping for attendance of 150 classmates, spouses and guests.
 - Early February mailing to go out with reunion costs, registration info etc.
 - It was again noted that a full class directory should be sent to all classmates prior to reunion: currently planned to be part of an upcoming newsletter.
 - Currently planned schedule is attached to these notes as an appendix.
- 7. **50**th **Reunion Gift:** Bill Rich reported that the current fund status is approximately \$700,000, consisting of \$516,000 base donations, \$156,000 in accumulated earnings, plus another \$8,000 in the pipeline and \$18,000 year end gifts. He noted he would welcome a gift from the current class assets (discussed above as one of the options for use). Overall target for the gift was once \$6 million, but this has been modified to a more realistic lower goal, in part based on the suggestion of Director of Outdoor Programs Dan Nelson that the Freshman Trips should only be partially subsidized. He said that participants may be inclined to drop out if "they have no skin in the game". Partial subsidization and "scholarship" would require approximately \$1.7 million. Any balance above that could be used for development of a loanable equipment pool. It was noted that Hugh Boss (on the west coast) and Clark Wadlow in the Washington DC area have volunteered to host gatherings of classmates to focus on soliciting donations toward the 50th Reunion gift.
- 8. **Nominations:** Gerry Bell reported the status of nominations, to serve for the next five years:
 - President: Peter Fahey
 - Vice President: Gerry Bell (but he noted he hopes to get new people involved, so this nomination is tentative—*President's note: Gerry has since asked John Isaacson to serve as Vice President and John has agreed*)

• Bequests: Ed Heald

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- Others: likely to be asked to continue in office, but suggestions surely welcome, with a goal to recruit "new blood", both in officers and Executive Committee members.
- Gerry further hopes there will be an uptick in mini-reunions between the 45th and 50th
- **9. Secretary's Report:** David Peck reported he continues to maintain the bimonthly columns with no problems to date, though sometimes news must be pursued. More use of Social Media (Facebook and LinkedIn) are being used, with only limited success. No new obituaries needed, thankfully.
- 10. **Newsletter Report:** Dave Gang expressed that recent Newsletter production has been successful, with only a 3 to 4 day turnaround once submitted. Production in color is actually cheaper than the prior black and white. He recently sent an email blast to all classmates, with only a modest response. He commended his wife Roberta for all her help. Next newsletter: February, with another for late April/early May. He will include a call for interested new members of the Executive Committee, as well as inquiry to existing members who might be thinking of dropping off the Committee.
- 10. **Mini-Reunions:** Bear Everett reported the plans for the coming year: the **Annual Ski Minireunion** March 2 through 9 at Jackson Hole, Wyoming; a **Virgin Islands** boating event planned for May by Norm Silverman and Gerry Hills, and beyond our 45th Reunion, October 11 through 13th **Homecoming** weekend (Yale) and another **Bandon Dunes Golf Outing** October 28th through November 2nd. On the golf planning, Ed Heald hopes to get more Dartmouth folk (in the past there have been a moderate number of friends and friends of friends with a more tenuous Dartmouth connection)
- 11. **Planned Giving:** Ed Heald reported no particular progress, but noted the market is picking up, and expects more activity on this front in the coming months.
- 12. President's Report and Old Business: None
- 13. **Next Executive Committee Meeting:** Tentatively May 4, 2013 in Hanover. Location TBD

Respectfully submitted,

David B. Peck Secretary

Attachment: Updated 45th Reunion Planning Outline:

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