

## The Transmission

The Dartmouth Class of 1968 Newsletter

Late Winter 2013

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Campus photography by Joseph Mehling courtesy of Dartmouth College website

## **Editor's Note**

The excitement is building as we approach our 45th reunion. The proposed program offers interesting and timely seminars on the current Economics, Technology, and Delivery of Health Care by Dartmouth faculty who are leaders in this field. In addition, we will have our own medical seminar co-hosted by classmate/surgeon Kevin O'Donnell. There are lots of other athletic and cultural activities planned with opportunities to re-conquer Moosilauke, play golf or tennis, take an architectural tour of the campus, enjoy some creative cuisine including a Wine Lover's Dinner, and hang out with classmates. How can anyone resist? We are also back on the weekend reunion track and have the added opportunity to reconvene with those younger folks from the Class of '69.

This newsletter has become our longest ever and I hope you will enjoy the articles and nostalgic photos. There's a considerable amount of space devoted to the last Alumni Council Meeting, in particular to David Spalding's discussion of the cost of higher education and Gerry Bell's provocative and heartfelt analysis and response. Gerry has done a tremendous job as our Alumni Representative to the Council and we really appreciate the thought, effort, and insight he has put into his highly analytical and entertaining reports. Please send your thoughts about Gerry's commentary on higher education to me for publication in the next NL edition, hopefully to arrive in your mailboxes before the reunion in June.

In response to my request for pictures from the good old days, a few of you sent in some great photos of winters past, frat life, and spring trips. We owe thanks to Frank Malloy, Dave Frey, and Peter Fahey for providing them. Not everyone is identified, however, as it's hard now to recognize all the faces. I hope other members of the class will send more pictures for the next edition.

It wouldn't be fitting as a New Englander if I didn't discuss the weather. It's been another crazy and unpredictable winter in Springfield. We had a two foot blizzard in February followed by a doozy of a storm this week. I was forced to take a ski day with some hospital friends up to Vermont to experience the most incredible Eastern skiing imaginable. This tired old body managed to keep up with a group of hotshots (youngest ages 21 and 38) through at least 15 runs. I remember those college weekend daytrips to Killington, Stowe, and Sugarbush when winters were truly winters (at least that's how I remember it).

Best and hope you can make it back to campus in June. Don't forget it's a significant reunion year and it would be great for our class to break the record for a 45th reunion class gift.

Dave

## **Message from our Class President**

As many of you know, our class officers and Executive Committee are charged with helping organize College contacts to classmates on behalf of the Dartmouth College Fund, raising funds for our 50th reunion endowment gift, providing opportunities for classmates to get together (reunions, ski trips, golf outings or other mini-reunion functions), helping classmates understand College giving opportunities, and communicating our activities so that all classmates know what is happening and have a chance to participate. Our 50th reunion is the culminating alumni experience for our class, and over the next 5 years or so Executive Committee members will be called on more so than in the past to help out in a variety of ways, leading up to a successful 50th.

Working as a member of the Executive Committee between now and the 50th reunion promises to be exciting and fun, with many opportunities to contact, see and work with classmates whom you may not have seen or spoken to in years. Executive Committee membership is open to all classmates who want to participate actively. If you are interested in helping to organize or participate actively in any aspect of our Executive Committee work, please let me know. We would like to announce new Executive Committee members at our 45th reunion class meeting in June. It is important to provide incoming President Peter Fahey with the strongest group possible to help make our 50th reunion successful.

Best,

Ron





### News from the College

Philip J. Hanlon '77 will become the 18th president of Dartmouth on July 1, 2013. He comes from the University of Michigan where he now serves as provost and executive vice president for academic affairs. He is also a professor of mathematics focusing on probability and combinatorics, the study of finite structures and their significance as they relate to bioinformatics, computer science, and other fields. He will be the 10th Dartmouth alumnus to serve as president of the College.

After graduation in 1977, Hanlon went on to obtain a doctorate from Caltech in 1981. He next taught applied mathematics at MIT, became a Bantrell Fellow in Mathematics at Caltech, and joined the faculty at the University of Michigan in 1986 with a tenured position of associate professor. He has been a full professor since 1990. He is widely recognized for his scholarship and has held many visiting professorships at prestigious institutions in Europe and the United States.

President-elect Hanlon was officially welcomed to the College on January 11th. Following his introduction, he received a standing ovation to which he responded, "It feels great to be coming home to Dartmouth." In a subsequent address to local and regional media, he told reporters, "I'm so excited to be taking on this role. Dartmouth is one of the nation's great institutions of higher education, and it's an institution that's shaped my life in really important ways. To be able to come back and lead this great College and try to make it the best it can possibly be and work with a group of talented people here is just a thrill."

Hanlon invoked the names of his Wheelock Succession predecessors, including the late John Kemeny, his former mentor who was president and taught mathematics during his student days.

## Dartmouth College Fund: Class of 1968 Goals for Our 45th Reunion Year

Got Time? Got \$? Investment Opportunities Available!



Peter Fahey and Bill Rich, the Co-Chairs of our 45th Reunion Giving Committee, and Joe Nathan Wright, our Head Agent, have announced our class's target for this year's Dartmouth College Fund campaign: \$1,800,000 (which would set a new 45th reunion record) and a 50%+ participation rate (at least 355 donors).

These targets are ambitious, but achievable before we gather in Hanover on June 13-16, if each of us pitches in with a contribution that is commensurate with his means and if more of us volunteer to contact classmates for contributions.

To achieve our \$ target, Peter, Bill, and Joe Nathan have suggested that, to the extent that you are able to do so, you consider making a gift in an amount that equals or exceeds what you gave for our 40th reunion, or that is in the range of 4.5x to 5x the amount you gave last year.

To help us achieve our participation target, please consider volunteering to solicit contributions from other classmates, if you have some time you can spare. The good news is that we now have 37 classmate volunteers working hard for our class and the College. The not-so-good news is that we have more than 200 classmates for whom we do not have a volunteer solicitor and who must be contacted by a staff member, by students who make calls to alumni, or by no one! If you can help us, please contact one of our Participation Committee Co-Chairs, David Walden (<u>dlwalden@waldenlaw.com</u>), or Peter Wonson (<u>pwonson@cox.net</u>), or you may contact Peter Fahey (<u>pfahey68@aol.com</u>) or Joe Nathan (<u>jnw315@aol.com</u>).

In return, we promise you our Dartmouth undying gratitude (or at least until we shuffle off our mortal coils), the chance to renew old friendships and make new ones, and the gratification of knowing that your effort has helped some deserving young man or woman benefit from a Dartmouth education that might not otherwise be affordable for his or her family.

Your very worthwhile investments of time and \$ in Dartmouth's future will be appreciated by many.

The Three W's, Peter Fahey, and Bill Rich

## A Reminder from Bill Rich About Our 50th Reunion Gift

We remind you to remember the Class of 1968 50th Reunion Gift to the College to endow the Freshman Trip. In choosing to make this gift, our Class has shown a creative and imaginative spirit, an unquestioned loyalty to the College, and powerful support for future generations of Dartmouth students. This is the first thing that most students will do at the College as they are introduced into the Dartmouth family. Our Class will be there to support that first step!

Try to keep this endowment in mind. Give when you can and give what you can. When we begin to meet the members of the Class of 2018 and interact with them, it will become very clear to each of us how important this gift will be.

Thank you for your support! You may give by way of our Class Dues, by adding an additional amount for the 50th Reunion Gift. Or, you may send your gift to:



(Check payable to: Class of 1968 50th Reunion Gift Endowment)

(Mail to)

Dartmouth College

c/o Gift Recording Office

6066 Development Office

Hanover, NH 03755-355

## Summary of the November 2012 Alumni Council Meeting

#### From Gerry Bell



Gentlemen: The Fall 2012 Alumni Council meeting was held in Hanover from Nov. 1-3, hard on the heels of Hurricane Sandy and just before the national election. Attendance was therefore a bit off from what it otherwise might have been; nonetheless, a productive session. I will send to Jim Lawrie the Communication Committee's comprehensive meeting report—all 3826 words of it!—for posting on the class website; and I expect Dave Gang may want to quote parts of it in the next newsletter.

For now, though, for both sources, the highlights of the meeting:

I've been scooped already on two of the biggest items covered at the meeting: an update on the presidential search process from Board of Trustees chairman Steve Mandel '78, and an overview of Dartmouth's Year of the Arts, featuring the opening and dedication of the Black Family Visual Arts Center. Steve Mandel's update has been rendered moot by the selection Philip Hanlon '77 as Dartmouth's new President, and the recent issue of Dartmouth Life has covered the Year of the Arts and the visual arts center in far more detail—including pictures worth thousands of words—than I could.

A word about the selection of Philip Hanlon: As a fellow mathematician (and paragon of logic and rationality!), I am really pleased with his selection. His background in university administration and finance seems ideally suited for the challenges facing Dartmouth; his interviews in Dartmouth's press releases and the most recent Dartmouth Alumni Magazine suggest a genuinely grounded and super-nice guy; and his professional credentials recall Dartmouth's great mathematician-President John Kemeny. I hope the same dynamism and vision will mark Philip Hanlon's presidency.

#### Two other major developments marked the weekend:

- The first was the announcement and approval of Mitch Kurz '73 as the Council's recommendation to fill the one alumni-nominated seat for election to the Board of Trustees this winter. Mitch's background as former president of Young & Rubicam, followed by a second career as a leading education advocate, gives him a unique set of talents to bring to the Board. The Council unanimously endorsed his nomination; that means I did too, and I hope you will as well in the alumni voting to follow.
- The second development was the Council's opportunity to see, and be lodged in, the newly renovated Hanover Inn. Reaction to the new look reflected what I'd heard already—kind of mixed. Some like it; others decidedly don't. My own reaction is that the new lobby and conference rooms are, well ... clean. Sort of like Sanborn House meets a satellite assembly clean room. Normally such an ascetic look appeals to me, and this is very well done ... but I found myself missing the warm clubby rustic charm of the old Inn. The answer to this, of course, is for you to come to our reunion in June and see and decide for yourself!

#### Other Council sessions covered a variety of topics:

- Director of Athletics, Harry Sheehy '55a, spoke on Dartmouth's student-athlete experience, and he was informative and entertaining as always. Faithful readers already know I'm a big fan of Harry's. He is doing what he said he was going to do when he came here— expand the breadth of athletic participation, improve athletic fundraising, and raise the level of athletic achievement— as in, championships. Super guy. (Note: Alert readers will have noticed the '55a after Harry's name above. Our class Executive Committee recently voted to extend an invitation to adopt Harry as a member of our class, only to find that the '55s had beaten us to it. Damn. Would have loved to have him as a classmate!)
- Senior Vice President David Spalding '76 gave a talk on the cost of higher education, in particular at Dartmouth. I'll be blunt: I am troubled by this anyway, and I was neither reassured nor persuaded by his comments. A number of his cited financial figures appear internally inconsistent to me, and his arguments and justifications for current cost levels at Dartmouth seem a bit facile. I want to think some more about this issue, organize my thoughts, and comment at greater length to you, probably in the class newsletter. (In fact, this report and those comments will hopefully appear together in Dave Gang's upcoming midwinter edition.) I will welcome your thoughts on this issue, whether you agree (or not!) with my more detailed comments to follow, or if you want to chime in now. The current bottom line is this: in Kiplinger's list of "best values in private colleges", Dartmouth ranks 16th overall and seventh in the Ivies. I'm not real proud of that: I think it is Dartmouth's mission not only to educate leaders, but to lead in education—in all aspects of it, including accessibility. More to come—watch this space!
- VP of Alumni Relations Martha Beattie updated the Council on Dartmouth's goal of becoming more engaged with its alumni particularly the goal of facilitating a lifelong engagement with the College. (One big step already, of which we're among the first beneficiaries: all reunions on weekends. Don't be like the Dalai Lama in Caddyshack: show your appreciation for the effort now by coming to the reunion in June!) Martha's big news to the Council was the announcement of Dan Parish '89 as the director of Dartmouth for Life. He is charged with the task of designing and implementing programs that will seek and create lifelong alumni engagement. All good wishes for his success—and let's pitch in and help him!
- Other presentations included an update from Dean Charlotte Johnson on the progress of the College's Harm Reduction Initiative (HRI), designed to reduce high-risk drinking, sexual assault, and hazing. Seems like this has become an automatic semi-annual update—but it's important, and progress is being made. More details are included in the full Communications Committee report.
- Finally, President Carol Folt '78a spoke to the Council at the Friday night dinner. An upbeat address focusing on a number of vibrant initiatives happening at Dartmouth, including the progress of the College's strategic planning project. President Folt is "confident that Dartmouth is poised to adapt and thrive in a changing world."

(Guys, I just read this over, and realized that Council meetings are so packed with information that even the executive summaries are long! Sorry about that ... As always, please contact me with comments or questions, and I'll pass them along or get you some answers. Thanks for reading!) Gerry

#### Two Excerpts from the 205th Darmouth Alumni Council Meeting, November 1–3, 2012

#### By Steve Geanacopoulos '74

(Editor's note: In addition to the summary of the council meeting provided by Gerry, I thought I would include two items which I feel are of greatest interest to our class, with a follow-up response by Gerry to Dave Spaulding's discussion of the cost of higher education.)

#### Year of the Arts at Darmouth

The 2012-13 Year of the Arts at Dartmouth shines a spotlight on Dartmouth's vibrant arts culture and its role as one of the nation's leading academic arts communities. Coming together in the current academic year, the dedication of the Black Family Visual Arts Center, the 50th anniversary of the Hopkins Center for the Performing Arts, and the announcement of a major expansion of the Hood Museum proclaim the importance of the arts to Dartmouth. Integrated into an Arts District, these three vibrant institutions establish a new 21st-century model for the integration of arts on campus.

Dedicated on September 14, and made possible by a \$48 million gift from philanthropist and former Dartmouth trustee, Leon Black '73, the Black Family Visual Arts Center completes the College's new Arts District. Distinctive in its architecture, engineering, and functionality, this facility will attract the future artists of the world to Dartmouth and give them a home in which to nurture their talents and express their creativity. Dedicating prodigious studio space in equal measure to painting, drawing, sculpture, film, and photography, the Black Family Visual Arts Center will enable Dartmouth to recruit the best faculty and student artists. Councilors were treated to tours of the new center given by the arts faculty. During the council's Thursday dinner program, Michael Taylor, director of the Hood Museum, showed a video about how this new center came to be.

Director Taylor also shared with councilors the Hood Museum's plans to convert Wilson Hall into additional exhibit space. Regarded as one of the finest university museums in America, the Hood's diverse collection is the fifth largest among colleges and universities in the United States.

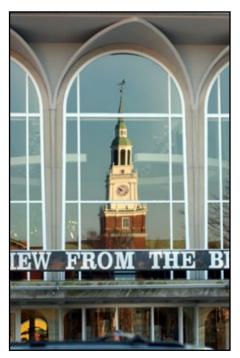
Celebrating its 50th birthday, the Hop, more than ever, remains an unparalleled venue for the performing arts, enriching not only the College but the entire Upper Valley and beyond. Hopkins Center director Jeffrey James, with evident pride, introduced councilors to Ellsworth Kelly's Dartmouth Panels, which were commissioned by Leon Black and are now installed on the facade of the Hop, facing the new visual arts center.

#### David Spalding's Discussion of the Cost of Higher Education

David Spalding '76, senior vice president and senior advisor to the president, made an informative presentation about the cost of higher education. Spalding explained that there is no question that the cost of a college education continues to outpace median family income and the cost of medical care, food, and housing. However, increases in the cost of higher education are very much in line with increases in the prices of most personal services offered by highly educated service providers such as doctors, lawyers, and dentists. Wages and benefits for faculty and other staff of the College are the biggest cost component of the budget. If Dartmouth were to follow the trends in manufacturing, it could drastically reduce its costs by creating a series of 300-seat classrooms, making cuts in faculty, and requiring faculty to teach extremely large classes in order to maximize efficiencies. However, that is not the product that Dartmouth is offering. Instead, it offers a "high-quality, high-touch, small-classsize experience".

Although the sticker price of a Dartmouth education continues to rise, it has done so in line with Dartmouth's peer institutions. Moreover, demand for a Dartmouth education remains very high, as evidenced by the ever-increasing number of applications for admission. This can be explained by the fact that returns on investment in a college education are estimated to be consistently above 14 percent. In recent years, particularly in the aftermath of the Great Recession, college has become an increasingly important determinant of one's employment status. Today, a college graduate is almost 20 percent more likely to be employed than someone with only a high school diploma. This employment gap between college and high school graduates is the largest in our nation's history. For someone starting college in 2010, the expected lifetime increase in earnings relative to a high school graduate was more than \$450,000.

Spalding explained that the actual annual cost per student of a Dartmouth education is approximately \$107,000, but that the annual sticker price per student for tuition, room, and board is only approximately \$58,000, a figure in line with Dartmouth's peer institutions. After giving effect to the financial aid that is made possible by the College's endowment and the Dartmouth College Fund, the average annual net price per student after financial aid is approximately \$20,000. As Dartmouth's tuition has risen, so has the amount of aid provided by the College. 41% of students in the class of 2015 received financial aid when they arrived and 44.5% of students in the class of 2016 are receiving aid this year. The student loan indebtedness of Dartmouth students has also fallen. The average amount of student debt after graduation is \$11,000. In addition, last year Dartmouth increased the family income level under which a student qualifies for no loans and free tuition from \$75,000 to \$100,000. Every year Kiplinger releases a list of its "best values in private colleges". Dartmouth placed 16th overall this year and seventh out of the Ivies. Spalding made the case that for families who need assistance, Dartmouth remains need-blind. In closing, Spalding shared his view that although the demand for a Dartmouth education remains "inelastic," the College takes the issue of affordability very seriously and each year strives to balance student need with the actual cost of a Dartmouth education.



#### Gerry Bell's Analysis and Response to David Spalding

#### The High Cost of Higher Education: Dartmouth Style

Gentlemen—I said in my report on the last Alumni Council meeting that I was troubled and unconvinced by SVP David Spalding's talk on this subject. I've since done some research, and I want to elaborate a bit further here. Please feel free to agree, disagree, comment, research further, galvanize for action—anything but ignore the subject. I think this is really important.

Initial Thoughts—I've organized my initial thoughts into a couple of observations and accompanying comments. Here goes:

1. Dubious numbers seriously undermine any associated rationale or justification. I'm a numbers guy, and I believe this in my bones. I could question and probably demolish many of Mr. Spalding's numbers, but let's limit this to looking at a few of the more egregious examples he uses in support of Dartmouth's costs.

- "The returns on investment on a college education are estimated to be consistently above 14 percent." Not a chance, and certainly not in Hanover. Applying a 14% annual rate of return to Dartmouth's four-year room/board/tuition "sticker price" of \$232,000 produces average aggregate lifetime earnings for today's graduates of more than \$85 million. That's a fantasy number. I don't believe the 14% return even if you average in the relatively low costs of community colleges. To try to claim a 14% return as justification for Dartmouth's current costs is just disingenuous.
- "For someone starting college in 2010, the expected lifetime increase in earnings relative to a high school graduate was more than \$450,000."

This is doubtful from the *understated* side of the spectrum. The \$450,000 incremental difference averages to only \$10,000 a year over a working lifetime; this calls into question the effort and investment involved in college in the first place. (Does the old Eccy 1 term "marginal utility" leap to mind?) I suspect that Dartmouth grads will have *substantially higher* incremental lifetime earnings over high school grads—a point in favor of the comparative benefits of a Dartmouth education, but certainly not in support of Mr. Spalding's credibility.

• "After giving effect to financial aid from the College endowment and the DCF, the average net price per student after financial aid is \$20,000." No, it is not. At worst this statement is seriously misleading; at best it is extremely careless. The average assistance to the 44.5% of students receiving financial aid is \$38,000, which brings their average net cost from the \$58,000 annual sticker price down to \$20,000. Some 55.5% of the students are paying the full sticker price, which means the average annual net cost per student after giving effect to financial aid is \$41,000 - not \$20,000. This factor-of-two error substantially changes the frame of reference for the cost vs. value discussion of a Dartmouth education.

2. Even if the dubious numbers didn't cast doubt on the accompanying justifications, the supporting arguments advanced provide little or no comfort:

"Increases in the cost of higher education are very much in line with increases in the prices of personal services offered by highly educated service providers such as doctors and lawyers." (And consultants. And bankers. And so on.) So what? This is unpersuasive to me. Because

of our society's increasing financial complexity, litigiousness, regulation, technology—whatever—over the last four decades, a few people have benefited greatly and their remuneration has increased exponentially. We're supposed to feel good about Dartmouth's costs because they haven't outpaced these top-ofthe-pyramid numbers?

- "Dartmouth's annual per-student sticker price for tuition, room, and board is only (my emphasis!) approximately \$58,000, a figure in line with Dartmouth's peer institutions." Again, the fact that we're "no worse" than some others is apparently supposed to ease our concerns. It doesn't in my case. As I've noted before, Kiplinger's rated the "best values in private colleges" and Dartmouth placed 16th overall and 7th in the Ivies. That is not a leadership position in controlling costs; accepting the argument above as valid does nothing more, in my judgment, than make Dartmouth a rather passive participant in an elite university cartel.
- "The College takes the issue of affordability very seriously and each year strives to balance student need with the actual cost of a Dartmouth education." Come on—this is right out of the formulaic pat-on-the-head "there, there" school of management communication. It inspires neither trust nor confidence. Mr. Spalding did not—or could not—tell us what Dartmouth is *doing* about this.

**Implications** – The more I consider these numbers, and look at some additional ones, the more troubled I am by what they reveal, and about their implications:

• The current annual sticker price of \$58,000 reflects an average annual rate of inflation of 6.75% *since our freshman year*—far outpacing increases in median family income, or in the price of food and housing. That 6.75% might not seem like much, but over five decades, it's monstrous. Consider this: over the last 50 years, national average wages as measured by Social Security Administration indexing have increased at an average annual rate of 4.9%—relatively speaking, about 40% less than the Dartmouth sticker price growth rate. And remember, increases in national average wages supposedly reflect merit and productivity gains as well as core inflation. So if all goods and services had inflated at 6.75% over the last 50 years, compared with average wage increases of 4.9%, the level of anger currently exemplified by the Tea Party would look like a sewing circle! Dartmouth's long-term sticker price inflation rate is, in a word, mind-boggling.

- Jim Yong Kim's "strategic budget reduction and investment initiative" of a couple of years ago-designed to close the \$100 million "structural gap" between expenses and revenues-appears to have been transitory. An April 2011 report noted that "the gap has been closed", and projected fiscal 2011 through fiscal 2014 balanced budgets at about \$835 million, \$850 million, \$880 million, and \$900 million, respectively. The actual FY 2013 budget, announced in March 2012, is \$934 million, well above the \$880 million projected less than a year previously. Wow. The good news is that the market and the College endowment have rebounded from the Great Recession; the bad news is that the expenditure horse is apparently loose and at full gallop again.
- There is and has been something of a mismatch between College needs and College resources. The increase in the number of Arts and Sciences faculty in recent years has been more than three times the increase in the size of the undergraduate student body. (In the years 2000-2010, a 16% increase in faculty size vs. a 4.7% increase in the size of the student body.) Additionally, while well more than half of the undergraduate students major in the sciences and social sciences, well more than half of the Arts and Sciences faculty resides in the humanities. In industry, Chainsaw Al Dunlap would have dealt with such a mismatch immediately and ruthlessly. In a university environment, you absolutely cannot do the same and expect the culture to survive. There is no easy answer here, but this is clearly a problem, and it obviously has budget and expense implications.
- Most important of all from my*our*—standpoint is the fact that the financial aid burden is leveraged to increase even faster than the Dartmouth sticker price. (As the sticker price increases, the family income level below which no loan or tuition payments also increases. So too do the family income thresholds for given levels of room/board/tuition contribution. Thus, the overall gap to be closed—the financial aid burden increases significantly faster than the sticker price.) As I've noted, the sticker price is increasing at an alarming rate; so something even greater than that—the likely growth rate of necessary financial aid—could quite likely be unsustainable long-term. Since we are the ones who bear that financial aid burden—either through contributions to the DCF or through the endowment we help fund—this leveraging effect is the most unsettling ramification of all.

- What to Do The problem of rapidly increasing costs seems so obvious; it begs for a simple solution. Unfortunately, the easy simplistic answers won't work:
- "Lay off faculty; institute a hiring freeze; reduce by attrition ..." A draconian approach like this would rob both teaching and research of new vigor and vibrancy, destroy morale, make faculty recruiting far more difficult if not impossible, and make Dartmouth far less desirable to attend. To me, this is a non-starter.
- "Cut costs, cut costs, cut costs... across the board." A meat-axe approach won't work either; it is directly at odds with what Dartmouth is trying to do. To quote a David Spalding statement with which I wholeheartedly agree, "Dartmouth offers a highquality, high-touch, small-class-size experience"—and I think we want to continue to do so.
- "Simplify, simplify, simplify ... stick to your knitting, and focus exclusively on providing the very best undergraduate liberal arts education anywhere." Sorry, it's too late for that. Whether we like to acknowledge this or not, Dartmouth is already a true university—one look at the financial statements will prove that. Besides, the graduate programs and research grants attract outstanding faculty accessible to undergraduates, enhancing their experience. Dartmouth is a university, and we have to deal with all the complexities, administrative and reporting requirements, and challenges that being a university entails.
- "Cut back on financial aid." I think this would attack the very core of what Dartmouth is trying to do for the world. We have a needs-blind admissions policy, or something very close

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to it, and I'm proud of that. We say we're educating tomorrow's leaders, and we presumably want those leaders to have their roots across a broad socioeconomic cross-section of society—so that tomorrow's leaders can talk to each other and work together constructively. To cut financial aid, making Dartmouth accessible only to the higher economic strata, would turn us from an elite school into an elitist school. I don't think we want that, so I don't believe financial aid cutbacks are an option.

• "Pay, pay, pay ... even more help from the alumni." From my perspective, this has been Dartmouth's primary approach to the problem, with increasingly ambitious DCF goals, more frequent capital campaigns, and the like. But, primary or not, logically or not, fundamentally sound or not, and whether we like it or not, this approach *must* continue, at least near to medium term. If we commit to trying to help come to grips with this problem, we are obliged not to run away. We must keep supporting, as much as we are able, the college we love. But, as I've said, this game is leveraged against us. Long-term, my fear is that many alumni will become discouraged or driven to cynicismfeeling that their contributions are never enough, they'll always be asked for more, it's a bottomless pit, and no cost control in sight. We need to prevent those feelings from developing; and I think we do that by helping solve the problem.

So – what to do? All my consulting experience tells me that you can't hope to solve the problem unless you identify—*specifically define* — the problem. Let's look at this in more detail.

• The *effect* of the problem is longterm and, if not contained, ruinous inflation in the overall cost of a



Dartmouth education. (Just saying high costs are the problem is giving in to an easy label—we're looking for the root causes.)

 The problem *results* from—name your favorite whipping boy!—well-intentioned but not well-managed growth? Consistent mismatching of needs and resources? Uncritical and unhealthy reliance on the generosity of alumni? Branching out from the historical core mission of the College? An institutional/cultural lack of budgeting discipline and goal-setting? Pick your poison, and it really doesn't matter—because if any or all of these are applicable, they've already happened. Question is *what do we do now*.

I don't pretend to have the answer. All I've really done in this piece is note the symptoms and their complications. No definitive diagnosis, no prescribed course of treatment. But it's clear that before the solution comes defining the problem. And the problem is ... what? I'd love to hear your thoughts. As I've said, I'm a numbers guy, and here's my contribution. I think we need substantially more analytical substance, more detail, and much more rigorous thinking than was presented at the Alumni Council meeting. Additionally, the College's financial statements—you can find them at the College Controller's web page on the Dartmouth website—need to be much more transparent if we're to do any meaningful analysis. At the very least, results for undergraduate operations should be broken out from the total, since that is the focus of interest—and the dedication of contributions—for many of us.

My favorite JFK quotation is probably one of his least well-known, but it applies here: "There's no sense in raising hell if nothing's going to come of it." So guys, we need to speak up—offer observations, thoughts, demands, proposals, whatever—and we need to speak those sentiments to the Dartmouth Trustees, for they have the ultimate responsibility for this. As your Alumni Council rep, I am the conduit for your comments—write to me!

Thanks for reading all this, and for your patience, and—in advance—for your comments, whether you agree or disagree. Have at this—everybody's smarter than anybody, and we damn well know we're the smartest class of all! I am sure we can make a difference. Thanks.

{EDITOR'S NOTE: The College has questioned some of Gerry's assertions in this piece. The entire record is here and you can draw your own conclusions. We'll print your comments in the next newsletter.}

## Bandon Dunes Trip – 2012

(Alas, without Ed Heald this year)

#### Bandon Dunes Trip Report from Ed Heald

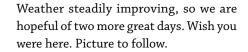
Trip dates Monday October 29-Saturday, November 3, 2012

Notes and emails from trip attendees follow, as I was stranded on the East Coast due to Hurricane Sandy:

#### From John Blair:

You are already missed. Ed, your gift for hospitality is really missed. Hard to replace you as social chairman. We played the front nine of Bandon Dunes in cloudy, mild weather with little wind. Then the wind came up and a steady light rain followed us the rest of the morning round. No one seems the worse for wear. Tomorrow is supposed to be worse, but then Thursday and Friday much better. The Preserve this afternoon was magical. It is a magnificent little layout, and proved to be a real challenge in 20-30 mph winds! Fortunately, the rain held off until we finished our round. Wish you were here! I'll try to keep in touch.

After a rousing dinner last night at McKee's Pub and the customary introductions of the new folks we raised a glass to you. Today was windy and rainy—basically, stormy! We had several casualties for the Pacific Dunes round, among them Jim Noyes, Maureen Grasso, Dick Olson, Bill Adler, Hugh Boss and Nick Smaby. That left 3 threesomes, which included John Blair and Joe Grasso. The first 6-8 holes were a "forced march" through steady rain and strong winds. After that the rain let up and we were rewarded with a breezy, but workable back nine. Two examples: Joe Grasso shot 55-38. I shot 49-37. It was a Caddyshack day! Dinner at Alloro tonight for Jim Noyes, me, all the non-Dartmouth crew, and Joe & Mo Grasso.



We had another eventful, but wet day. The good weather we had hoped for did not materialize. So, we played Old Mac in the wind and rain, which added some charm to the experience. But three straight days of rain is something we hope not to repeat. Ironically, starting tomorrow Bandon is going to have a week of mild, sunny weather. You may recall that our original trips were always the week after Halloween, which always seems to have consistently good weather. We may want to go back to that when Thanksgiving falls on a weekend.

As for the golf, most people chose to play the morning round. My friend Jim Campbell and I had a "grudge" match with a pair of non-Dartmouth friends. I held it together on the front, shooting 36 in terrible weather, but collapsed on the back with a 47! Fortunately, Jim rallied on the back and we got our revenge from last year. Everyone else seemed to have fun as well, but most were water logged by the end of the round. After taking the pulse of the group, I cancelled the afternoon rounds on the Preserve. Those who did want to play, like Joe Grasso, Nick Smaby and Hugh Boss, played a full course. The weather finally cleared late afternoon. A few of us went out to the Preserve after all and enjoyed the beautiful sunny scenery.

Tonight's banquet was not much of an event without your involvement, Ed. It was a nice dinner, but not our usual "awards" ceremony. The newcomers-Hugh



#### The Dartmouth Class of 1968



Boss, Nick Smaby-all seem to be having a great time. Bandon Dunes has done its usual magic, and most are looking forward to coming back next year. I think Max Milton would be a perfect match for Dick Olson, both on the course and off. Hap and Susan Ridgway would be great additions as well.

It looks like we will have great weather for Bandon Trails tomorrow. It will be beneficial to end on a high note. Even Jim Noyes and John Manning are going to play Trails so that they can be part of the group.

Well, we finally had a day almost free of rain. I put my rain jacket on for only one hole—a brief shower on #16 at Bandon Trails. We had an odd number of players (17). Bill Adler volunteered to forego his final round prior to a 9-hour drive back to the Bay Area, which allowed Jim Noyes and his friend John Manning to join us or the final round. It was a beautiful day which everyone, particularly Maureen Grasso and Carolyn Rand, seemed to enjoy. Jim Campbell and I played with Nick Smaby and Hugh Boss, two great additions to the group who vow to be coming back next year. I will send some overall reflections along soon.

#### From Joe Grasso:

Sorry to hear your misfortune. Maureen and I were lucky to have left on Saturday. We will play a few holes and drink a few glasses of wine in your honor. We played The Preserve this afternoon in the rain. It is very cool. Even in the mist your can see the Pacific from most holes.

I hope that Sandy doesn't claim any more of our group. We will be here to welcome the next arrivals—unless we're on the golf course.

Almost made an eagle. And yes, I did make the birdie putt.

The weather today was reminiscent of Sandy when we teed off, though now the sun is shining. Go figure.

Just got back from the break up dinner. Not the same without you.

Today was typical Bandon. The forecast was for nice weather this morning, and it rained (with wind) for the entire 18 on Old Mac. This afternoon was clear and sunny for a replay on Bandon. Go figure. Who knows what tomorrow will bring, except our last day of golf on Trails.



#### **From Hugh Boss:**

In the airport in North Bend heading home from Bandon.

It was a great trip—you were missed.

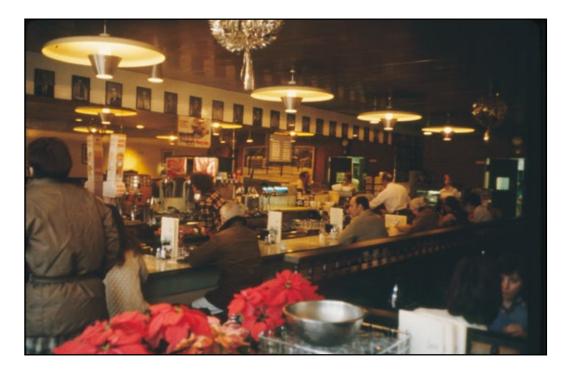
The golf courses (all 4 + 13/18th of them) were great—challenging, varied, visually pleasing, and fair. The weather ranged from A to D, with an average grade of a solid B. The companionship, A+.

Thanks for all of the work you did putting things together. I'm already looking forward to next year. I'm sure you are too.



## Lou's Restaurant—Celebrated in USA Today This January:

Great American Bites: Great Apple Pie in Perfect Small-town Setting



**The scene:** National Pie Day was yesterday, January 23, but if you missed it, don't despair—it's never too late for pie! According to the National Pie Council, apple is America's favorite flavor, and it is also the specialty—but just one of many great pies—at Lou's in Hanover, N.H.

Hanover is the only Ivy League college town that remains a true small town, built around a traditional New England town green flanked by Dartmouth College's oldest 18th century buildings and an imposing library. Hanover's commercial heart, the retail section of Main Street, is just five blocks long, and ensconced firmly on it is Lou's, the quintessential college town coffee shop/ diner. It's been there since Lou Bressett left the Marine Corps after WWII and opened his namesake eatery in 1947. He retired in 1980 and Lou's has had only three owners in nearly seven decades—for the past 21 years the proprietors have been Toby and Patty Fried, best known for adding Mexican food to the menu.

Lou's has a loyal following, mainly Dartmouth students enjoying the all-day breakfast and baked goods, along with a steady flow of local residents and retirees. From spring to fall this is augmented by Appalachian Trail through-hikers who eagerly seek out its well-known pies, muffins and cookies, since the famous hiking path runs right through downtown Hanover and hits Main Street a block from Lou's. Every four years or so, another breed of regular comes to Lou, politicians. It is a regular stump stop before the all-important New Hampshire primary, and Dartmouth College is also a frequent debate host. Last year GOP candidate Ron Paul's advance team was seen here before the Republican debate, while four years ago it was the Democrats who showed up at Lou's and later at the debate. Bill Clinton is one of the more famous names associated with the place.

Lou's seems frozen in time, full of small-town charm, with a white wood and red brick exterior. Upon entering you face twosided glass display cases overflowing with tempting baked goods, especially their famous pies in a variety of flavors—staff t-shirts feature a cartoon image of mile-high apple pie. Beyond this is a long diner-style counter, with a quarter-height wall separating two rows of full service green vinyl diner booths and tables. The walls are adorned with framed black and white historical prints of bygone Hanover, and just like Lou's, much of the town remains quaintly unchanged.

**Reason to visit:** Pies, pancakes, breakfast tacos, cruller French toast, corned beef hash

The food: Lou's is open from six or seven until three in the

afternoon every day, and serves its full breakfast and lunch menus at all times—but breakfast is the reason to visit. Lou's consistently gets high marks from Trip Advisor, Yelp and the like, and if you look at the comments, they are almost all about breakfast. I can't blame them. I've eaten at Lou's many times, and while lunch is fine, burgers, salads and sandwiches, it is the breakfast items that stand out, especially the house specialties.

Pastries are a very big deal here, since Lou's is as much a bakery as a restaurant, with extended bakery counter hours and a brisk take-out business. That is why I think the cruller French toast is the single most notable menu offering, combining the best of two worlds, breakfast and baking. It is certainly sweet, but not nearly as overwhelming as you might imagine the result of egging and griddling a sugar glazed donut stick would be. The cruller holds up well to the process, and the interior is surprisingly light and airy, much more so than bread (Lou's has that French toast too, with thick Texas bread, but the cruller version is better). The egg dip is light and it is a great combination—one you won't see many other places.

According to our waitress on a recent visit, the Corned Beef Hash and Big Green are the bestsellers. The latter is the standard "trucker's special" given a Dartmouth sports name (as in "Go Big Green!"), and includes the choice of two pancakes or slices of (regular) French toast with two eggs, bacon, sausage, home fries and toast. It's huge and hearty and better with the standout pancakes. The Corned Beef Hash is more notable, house-made from a whole fresh corned beef brisket, plus onions, potatoes and spices. You can taste the freshness and regulars love it, but as a huge corned beef hash fan, I was hoping for a chunkier mix. While Lou's version has fresh flavor and is nicely griddle-crisped, the quality is somewhat lost in the chopped texture—it's good but not quite great.

It may be nitpicking to compare these dishes to diner perfection, but that's how close Lou's is. The pancakes are similarly almost great. They too taste very fresh, and the rich buttermilk flavor really comes through in the batter, but they're just a bit thin. If you get one of the berry versions, blueberry or the signature "Very Berry" with blueberries and cranberries—very New England—they are jam-packed. When ordering French toast or pancakes you have the option of upgrading the mysterious "breakfast syrup" to real Vermont maple syrup for \$1.95. Choose the real stuff, which comes in a souvenir bottle with Lou's label, and you can take any leftovers home.

It's not all donuts and syrup for breakfast—the bakery churns out homemade granola loaded with oats, nuts, raisins and honey that is also sold in bags to go and has a loyal following, served on its own or with fruit salad and yogurt. The Mexican section of the breakfast menu is popular with students, especially the tacos, three flour tortillas filled with egg, Monterey Jack cheese, and your choice of bacon, chorizo sausage, mushrooms or peppers, with sour cream, salsa and optional guacamole. Whichever filling you choose you get a generous amount of it, and the grilled tortillas really make the dish—they're light and pastry-like, not the heavier, bready commercial version.

Whether you opt for breakfast or lunch, some form of pastry is de rigueur at Lou's. The muffins, donuts and cookies (especially chocolate chip) are all strong contenders, as is that New England delicacy the whoopie pie, two devils food cakes with a creamy whipped filling.

But the food that has made Lou's famous for 66 years is pie, especially the sky-high apple pie. A wedge stands nearly five inches tall and the recipe is very straightforward—just layered thin slices of apple, lots of them, stacked and seasoned with sugar and cinnamon, with none of the liquid "goo" often found in apple pie. It is a drier style, putting apple flavor above all, and the flaky crust is very, very good. The other top sellers are chocolate cream and mixed berry. Like the apple, the berry is all about fruit, with lots of strawberries, blueberries, black and red raspberries and almost no binder. Whole pies are also sold to go—and most days they sell out.

**What regulars say:** "I always get one of the Mexican dishes," said Gregg Cerveny, an administrator at Dartmouth College who frequently travels to Houston for work. "The thing I love about the soft tacos is the shell is light and tasty, much different from what I get in Texas. And the pie is really good."

**Pilgrimage-worthy?:** No, but if you are in Hanover this is by far the best choice for breakfast—even for lunch.

Rating: Mmmm (Scale: Blah, OK, Mmmm, Yum!, OMG!)

Price: \$-\$\$ (\$ cheap, \$\$ moderate, \$\$\$ expensive)

**Details:** 30 South Main Street, Hanover; 603-643-3321; *lousrestaurant.net* 

Larry Olmsted has been writing about food and travel for more than 15 years. An avid eater and cook, he has attended cooking classes in Italy, judged a BBQ contest and once dined with Julia Child. Follow him on Twitter, <u>@TravelFoodGuy</u>, and if there's a unique American eatery you think he should visit, send him an e-mail <u>attravel@usatoday.com</u>.

#### The Dartmouth Class of 1968



#### News from our classmates: Winter 2013

#### Nick Smaby (a.k.a. Nils) sent greetings to fellow golf freaks prior to Bandon Dunes (10/16/12):

As the date fast approaches, it occurs to me that I haven't seen any of you in 45 years, or thereabouts, and that no one on the list was within my inner-circle while at Dartmouth. Relative strangers, we are, brought together not only as former classmates, but by our love of golf. If most of you are like me, you're curious about who will be joining you on this trip. I went straight to the 40th Anniversary book and did my due diligence, leaving me excited at the thought of spending time with such an interesting group. In the course of paging through the book, I realized that my own entry was bare bones. In the spirit of full disclosure, here's a little update about who I am.

Although I'm a '68, I actually graduated in '70. Basically, I went "Sixties" pretty flagrantly on my hiatus. After Dartmouth, I graduated from the University of Wisconsin law school, but only practiced law for a year. My heart lay elsewhere, I'm afraid, so I moved to NYC to experience life and become a writer. Fun while it lasted; less fun when I ran out of dough. Returned to my hometown, Minneapolis, broke and very much adrift. My lifestyle had gotten out of hand, and with some much needed help I was able to turn my life around and begin the process of growing up. That process continues to this day. Along the way I owned a bookstore and art gallery for a couple of years, a longstanding dream of mine. Again, lots of

fun; no money. From there, I fell into my current line of work, which involves designing and building interesting houses. What started as a light-hearted sojourn soon began to draw me in. I'm currently president/partner in a design/build company that employs about 70 people. Included in our enterprise is an architecture firm, a construction company, and a cabinet/millwork division. Up until about 3½ years ago, it was very good to me. As you can imagine, my business got clobbered by the recession, which put a real monkey wrench into my retirement plans. So, I continue to work and I think we've turned the corner, but retirement remains somewhere out there on the horizon.

I've been married 30 years to Michele, a spirited and beautiful woman 11 years my junior. We have two sons, Matt and Joe, 28 and 24 respectively. Michele works as an advisor at a local college; Matt is a professional hockey player, married with a brand new baby daughter (our first grandchild); and Joe is in the financial services industry in Seattle.

I love to golf. I find that, on a golf course, life is reduced to a single issue and all the noise fades away, a nearly spiritual state of being. Of course, a snap hook into the drink interrupts the peace of mind, but only temporarily. With that, let the countdown begin. I can't wait to reconnect with all of you and to experience the splendor that is Bandon Dunes.

Nick Smaby

## Bart Palmer going on sabbatical (12/31/12):

Bart Palmer is looking forward to his sabbatical next semester, during which he is finishing up a book on the use of real locations in postwar American films (Rutgers University Press is publishing). Work thus far at several archives included a sojourn to, of all places, Keene State College, where the papers of local resident filmmaker Louis de Rochemont are archived. The visit brought back hazy memories better left unexplored— of a sophomore year road trip to KSC (then Keene State Teachers College). Bart reports: "Carla and I are looking forward to hooking up with fellow 68ers Dave/Betty Efron and Jim/Iris Frey for a pre-reunion long weekend at Hilton Head in the spring. I hope also to get together with Jack/Barbara Hopke at the Tennessee Williams Festival in March. Jack is now more or less running the show at WWNO in New Orleans, including hosting a Saturday night Jazz program that's well worth streaming if jazz is your thing. I include a link to his station website. Jack, is that distinguished gentleman in the pub photo really you?"

All the best! See you in June

R. Barton Palmer Calhoun Lemon Professor of Literature Program Director: Cinema and World Cultures Program Director: Global Cultural Studies Clemson University Clemson, South Carolina 29634 <u>ppalmer@clemson.edu</u>

General/Founding Editor: Routledge Medieval Texts General/Founding Editor: New Perspectives on Medieval Literature (Florida) General Editor: Traditions in World Cinema (Edinburgh) General/Founding Editor: The South on Screen (Georgia) Board of Directors: Regards Croisés sur le Monde Anglophone (Nancy)

## Gary Hobin sends us "News from the Heartland" (12/31/12):

I am still an assistant professor at the US Army Command and General Staff College, still working towards a PhD in History at Kanasas State U.

Of note: I have had three book reviews accepted for publication in 2013. First has seen the light of day in the Winter 2012 issue of "Army History," the official publication of the Army Historian. The other two are to be published in "DOMES— the Digest of Middle Eastern History," and "Military Review,"

Not great works of scholarship, perhaps, but such things seem to count for something when the personnel managers begin looking to reduce civilian faculty members here.

Best wishes and "Gear Sixty-Eight" to all for the New Year,

Gary Hobin

## News—sort of—from Eric Hatch (1/2/13):

Peter Ginder, whom I re-met three years ago in Alaska, is zooming around Anchorage on his guts-and-glory Triumph Bonneville motorcycle, an upgrade from the original terrifyingly finicky bike of the 70's. Thinking he's immortal, he worries not about ice nor snow.

What most of us probably don't know is that before becoming a lawyer in Anchorage, Pete served in Vietnam as an Army photographer. His specialty was isolating the magic interaction of a couple or family or soldiers in a crowd with a long lens and a deadly eye. His work (and I've seen it) is extraordinary, if mostly unsung. Pete's hobby, or passion if you prefer, these days is handicapping college basketball. He does not need social security.

Pete has fantasies of scanning his negatives from those days during his declining years. I think he'll die of old age before he's half way through and to get out there, learn the digital cameras, and go to work.

My own news is general crankiness. Insane politicians (how nice Bob Reich has capitalized on them to supplement his Social Security with all his airtime appearances on CNN etc.), onrushing collapse (read Jared Diamond), and lousy personal finance.

Maybe things will perk up come spring. Eric

#### Jerry Rinehart announces his retirement from the University of Minnesota, 1/2/2013)

As the attached announcement indicates, I will be retiring from the University of Minnesota this spring. My spouse, Peggy, and I plan to step up our work with non-profits in the area, continue some occasional teaching in the University's Leadership Minor program, spend more time in Vermont with our two grandchildren and daughter Jill Rinehart ('91) and play a lot more golf. Also very proud to note that Jill was named Vermont's Outstanding Pediatrician for 2012!

Letter from the University of Minnesota announcing Jerry's retirement:

#### Dear Colleagues,

After more than 35 years of service to the University, Jerry Rinehart has announced that he will retire next spring, on April 1, 2013. Jerry, who has led the Office of Student Affairs since 2003, has been an enthusiastic advocate for and source of support to our students, as well as an effective administrator. While Jerry's retirement is a huge loss to the University community—especially to our students—please join me in wishing him well as he plans for retirement.

Jerry joined the Provost's Office in 2003 as associate vice provost for Student Affairs and was promoted to vice provost in 2005. This year, he was given the additional title of dean of students to reflect his responsibilities related to student well-being and developmental success. In this role, he has coordinated the work of 16 units that provide support services and developmental opportunities for all students on the Twin Cities campus. Working with faculty and staff, he led the adoption of the University's Student Development Outcomes and the StrengthFinder initiative.

His administrative career at the University includes 20 years as assistant dean and director of Undergraduate Programs in the Carlson School of Management, where he led the school's conversion from an upper division program to a freshman admitting college.

A beloved leader who is well respected by faculty, staff, students, and alumni, Jerry has been recognized with the University's John Tate Award for Excellence in Undergraduate Advising and the Aurora Center's Larry Anderson Partnership Award. In 2010 he was named the regional Outstanding Student Affairs Officer by NASPA—the professional organization for Student Affairs Administrators in Higher Education.

An educator at heart, Jerry has taught communications and leadership courses in the U.S. and abroad, participating in site visits to campuses in Japan, Great Britain, and Australia. Recently, he led the development of a student services staff exchange program with Australian National University. A celebration of Jerry's long career at the University will be held this spring. A search for his successor will be launched this fall. For now, though, we are fortunate that he remains in service to the University of Minnesota as we begin another academic year, and we are steadfastly grateful for all that he has accomplished and for his vigorous and continuing contributions.

#### Sincerely,

Karen Hanson Senior Vice President for Academic Affairs and Provost

Jerry Rinehart Vice Provost for Student Affairs and Dean of Students University of Minnesota 109 Appleby Hall 612 626-1242

Here is a photo of my daughter, Jill, ('91) and me. In addition to her practice, Jill is on the medical faculty at University of Vermont, and the photo is from the inauguration in October 2012 of its new President (Tom Sullivan, who was Provost and my former boss at Minnesota!)



My spouse, Peggy, and I are regulars in the '68 Bandon Dunes golfing event (second photo), and we are planning to attend the Reunion this coming June in Hanover. Hope to see many classmates there!



## Bob Jordan catches up with a long letter to Dave Peck (1/16/2013):

(Thanks for your work in collecting news and producing the 1968 class notes for the Dartmouth Alumni Magazine. It's always the first page that I turn to when I fetch the magazine from the mailbox. I have been to a few of our reunions over the decades, but I have lost track of most of our classmates, and the bimonthly column allows me to reminisce. Now that I am planning to go back to Hanover in June for our 45th, I am getting excited and am hoping that a good number of our classmates will be there as well!

Though I lived in New England for most of my years prior to Dartmouth in 1964, I moved far away after graduation, first for a several year Peace Corps stint doing community-building work in an area of urban resettlement barrios near Bogota, Colombia, followed by the last 42 years living here in Northern California. It's time to travel east with my wife and our 22-year old son Andrew, to visit Dartmouth friends as well as memories and my roots in Connecticut.)

I married Jennifer in 1986 a year after meeting in Cozumel Mexico during one of my annual spring scuba trips to various Caribbean reefs. We moved to Cloverdale, (pop. 8600) in northern Sonoma County California in 1995, a big change for me after 24 years living on a rural ranch near Yorkville in Mendocino County, just 10 miles west of Cloverdale. It is far more civilized in Cloverdale, not quite as dramatically beautiful, but very nice, with many amenities, including many good friends, public concerts, and many outdoor activities.

I am generally in decent shape for an old coot, and I walk 41/2 -5 miles, two or three days a week, at a good pace for an hour, year round except when the winter rains become severe now and then, or when mid/late summer afternoon temperatures often hover around 100 (easily avoided if I can get my butt out in the cool of the early mornings (in the 60's or 70's.) I walk a beautiful trail along the Russian River less than a mile from home, plus I do the active stuff required of a homeowner with a 45 year old home on 2 acres of mostly fairly steep slopes with many large oak trees.Very scenic, very good exercise!

We really love living in this town, and we're active in supporting numerous local causes, projects and organizations with a lot of time and energy, and some checks. Jennifer continues to work about 25 hours a week in her private practice as an LCSW doing individual and sometimes family therapy/counseling, and has been slowly cutting back. She is thinking about full retirement in a year. I retired from my 28 year employment with California Human Development Corp. in June 2003. My work with CHD constituted much of my career. During the later decades there, I was the Operations Director, running the business (managing the 50-80 contracts funded by government and foundations that supporting the projects, all obtained as a result of competitive applications and maintained via performance.) Gratifying, with excellent results, building better lives. (If curious, see http://cahumandevelopment.org/) Through the years, we grew to more than 600 employees, including the 500+ program whom I managed, directly or indirectly through the ~dozen program directors that I led. Our results were generally exceptional measurable and gratifying. There was rarely a dull day. CHD is still an effective non-profit, wellregarded nationally for vocational training for migrant/seasonal farmworkers, and projects creating greater independence through economic development, skill training, services (for people living with disabilities and troubled youth etc.)

About five years after leaving CHD, I agreed to join their board of directors, and I'm active and busy now with that and several board committees. It is still a good organization to be part of. AND just recently I joined a second board, of the Cloverdale Historical Society, where I am a docent and am developing the agenda to incorporate the more recent large wave of immigration of Mexican braceros, which began after WWII and their extended families, now a significant percentage of the local population. They too are on their way to future prosperity, like the Italians who came here in the 1870's and now largely own the place! I love the American stories of hard-working diligent immigrants arriving to find

opportunity, which does eventually kick in, with a little help!

So, retired? I still work, there's just no pay.

Oh, almost forgot, after "retiring" from CHD in '03, I took a half-time role with United Way of the Wine Country for 7-8 years as the Regional Director for Mendocino County (just north of here.) This United Way operates in 5 counties throughout California's North Coast area. Something fun to do and I enjoyed raising money via the local business community for some interesting and high impact community projects.

And while with United Way, I went back to part-time teaching of Conversational Spanish at all levels for another 6 years or so at the local community college, something I had done for some seven years in the mid 1970's. A year and a half ago, I fully retired.

Our one son, Andrew, now 22, is in his fourth year at California State University at Chico, where he is happy and excited about his future in business. He's in the Business Administration program, at which CSU Chico excels. Chico is near the very tall mountains of the Sierra Nevada and Cascades, and he loves the high country for snowboarding this time of year.

Dartmouth reunion next June! Jennifer and Andrew and I will certainly be there, and we three will spend the week following the reunion visiting extended family throughout CT, and sampling a few lawbstahs and other iconic New England seafood, and re-visiting past memories.

See you in Hanover!

Bob Jordan *bjordan@sonic.net* 

#### Peter Wonson has a flashback to an undergraduate pagan ritual (1/24/2013):

Gentlemen,

We are doing a remodel of our master bathroom, and were at a bath and kitchen place this afternoon checking out a new toilet. The brand name is Toto, and one of the model lines displayed was a "Dartmouth." As I was chuckling in the showroom I flashed back to evenings injudiciously spent in a fraternity basement and subsequent, unpleasant time spent worshipping the porcelain god.

Maybe one of Toto's executives, or perhaps a member of their board, is a former Dartmouth frat bro?

Best,

Peter

(Editors Note: Peter, was this like Proust biting into the sponge cake, i.e. Madelaine?)

## **Memories of Our Dartmouth Years**



Top row: classmate John Collins in easy chair, next two depict a wild party somewhere in Boston featuring classmate Peter Baylor on Peter Fahey's shoulders; others left to right, top middle: Russell (back of head), Al Brown '70, John Mathias '69, Terry Difillippo; top right: Russell, Tom Merrick '70, Mathias. Bottom row: peering into the darkness behind the Phi Delt bar, at left the late Kurt Ferguson '66 and the late great Ted Preg '67; group on Phi Delt front porch: date, Russell, Al Ott, Terry Difillippo, Peter Baylor, Peggy (became Ott), Doug McKenna '69; date and Bob Steiner '67 in Phi Delt library (there really was one). Photo collage courtesy of Peter Fahey.



1968 Winter Carnival at AXA. Photo courtesy of Dave Frey.



1965 Winter Carnival, John Hamer and Jim Frey. Photo courtesy of Dave Frey.



Top row depicts Notting Ch'en Roi, John Russell's English Sheepdog. Top right, Peter Fahey drawing him a beer at the Phi Delt basement bar. Bottom left, classmates Steve Elliott and Geoff Church comparing physiques on Spring break in Nassau, Bahamas. Bottom right, classmates John Russell, Tom Stonecipher, Bill Stahl, Bob Foss, (three at right unidentified (hold a contest)) preparing to depart on a road trip.. Photo collage courtesy of Peter Fahey..



Bob Kmen, far left, and friends enjoy a day of skiing. Photo courtesy of Frank Malloy.



1968 Winter Carnival. Photo courtesy of Dave Frey.

# Dartmouth 2013 REUNIONS

# AIG APPLE CIRCUS

## Join us for On the Green! A Dartmouth alumni celebration

## Saturday, June 15 | Beginning at 3:30 pm

Gather on the Green in the afternoon with alumni from all classes for a spectacular show for all ages as skilled performers from the Big Apple Circus showcase their amazing talents (with ice cream for everyone!). Ignite the evening with a lively get-up-and-dance performance by the legendary Blues Brothers Revue, enjoy an a cappella concert with the Dartmouth Aires, and finish the festivities with fireworks at midnight. Hosted by the Office of Alumni Relations.

Watch our Reunion website for updates alumni.dartmouth.edu/reunions

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