



Dartmouth College Alumni Relations

Class Activity Report Detail

1968 - FY2013 Report

1968

Class Statistics

# in Original Class:	821			Report Status:	Completed
# Alive (as of July 1):	756	% of Original:	92.08%	Completion Date:	7/30/13
# "Not Interested":	37	% of Alive:	4.89%		
# "Lost" or "Incapacitated":	14	% of Alive:	1.85%		
"Base" #:	705	% of Alive:	93.25%		
# Surviving Spouses:	26	"Dues Base" #:	707		
S.S. Count?:	Yes	"DCF Base" #:	705		

Executive Committee *Section Completed 7/29/13 by peter fahey*

President:	peter fahey
Vice President:	john isaacson
Secretary:	david peck
Treasurer:	jim lawrie
Mini-Reunion Chair(s):	gerry bell, john engelman, david walden, john everett, ed heald
Newsletter Editor:	david gang
Webmaster:	jim lawrie
DCF Head Agent(s):	joe nathan wright
Reunion Chair(s):	presently open until closer to 50th
Other Officer(s) w/ Roles:	leadership giving: john blair, bill rich, peter fahey DCF participation: peter wonson, bob ross 50th reunion gift: bill rich
COW Attendees:	4

Class Goals *Section Completed 7/24/13 by peter fahey*

Officer succession plan? No

If so, please describe:

How implementing?

Short term goals:
Perform the regular cycle of class activities reliably and on time: Class Executive Committee meetings, Class newsletters, Alumni Magazine columns, Fall fundraising for 50th reunion project, Winter/Spring fundraising for DCF, regular repeating mini reunions (Fall football, Fall golf, Winter ski). Institute one or more new repeating (sailing?) or one time theme mini reunions (68th and/or 70th birthday). Stimulate a program of regional class dinner mini reunions.

Long term goals:

Begin a heightened level of activities building toward our 50th reunion in 2018. Included among these activities: enhanced level of regional mini reunions, long term cultivation of prospective 50th reunion donors (DCF, class project, and capital), commencement of program relating to Class of 2018, conceiving form and scope of 50th reunion book or other memento, designing program to attract maximum participation and content for 50th reunion. Consider other possible initiatives including: policies and programs for widows, class survey, continuing education opportunities as magnet for mini reunions.

Other Info

Section Completed 7/24/13 by peter fahey

Class Governing Documents

Class constitution? No
 Constitution changed? No
 Changes filed w/ A.R.?

Describe changes:

Other Activities

Describe activities:

Best Practices:

Initiatives that worked well:

Existing (Fall golf, Winter ski), and new (Spring sailing) theme mini reunions work well because of outstanding entrepreneurial leadership by individual classmates. Our 45th reunion worked well because of strong on the ground leadership by classmates in Hanover.

What didn't work well?

Financial Info

Section Completed 7/24/13 by Jim Lawrie

Fin Report filed w/ A.R.? No
 Current IRS Form 990? Yes
 Form 990 filed w/ A.R.? Yes

Class Dues

Collect Dues? Yes
 Dues Amount: \$75.00
 # paper solicitations: 3
 # electronic solicitations: 0
 Online dues payments? Yes
 Online service: PayPal

 Total dues collected: \$28,965.00
 Total # dues payers: 301
 Dues participation: 42.57%

 Balance of treasury: \$136,301.48

Dues plan: Ledyard Plan

Comments on Finances:

Class Giving

Section Completed 7/24/13 by peter fahey

Dartmouth College Fund

Total amount: \$1,207,023.98
 Total participants: 355
 DCF base: 705
 DCF participation: 50.35%

1769 Society Membership

Total participants: 49
 1769 participation: 6.95%

Bartlett Tower Society Membership

Total participants: 25
 BTS participation: 3.55%

Comments on Giving:

At the 45th reunion we reported five year cumulative giving of all sorts in excess of \$10,000,000 as compiled by the Development Office. We believe that this is a great number for a 45th reunion but would appreciate confirmation where this ranks us among historical 45th reunions.

Class Notes

Section Completed 7/9/13 by David B Peck

of Notes in DAM: 6

Comments about Class Notes:

News for class notes came from a wide variety of sources, including direct phone calls and emails, personal visits, Facebook and LinkedIn, as well as news and updates gathered at mini-reunions and executive committee meetings.

Class notes were also posted on class website as well as in the Dartmouth Alumni Magazine.

Web Site

Section Completed 7/10/13 by Jim Lawrie

Do you have a Web site? Yes

Update Frequency: At least monthly

Tool(s) Used:

Front Page
 WordPress

Third Party Help?:

CMS Made Simple Contribute Dreamweaver Drupal Front Page WordPress Other Have no idea

Authentication? Authentication not used

Track statistics? Other (describe below)

Electronic Green Card? Yes

Class Newsletter Links? Yes

Project/Reunion Records? Yes

Executive Committee? Yes Obituary Information? Yes Links to Dartmouth Resorses? Yes

If track, please share:

Statistics are generated by Webalizer Ver 2.21

Over the last year daily visits have increased from 19/day in August 2012 to 44/day in June 2013. Total visits for the last year is 12068 including the first 9 days in July 2013. Each visitor opens about 2 pages.

Special features of site:

Comments about site:

Newsletters

Section Completed 7/2/13 by David L. Gang, MD

Total # of Newsletters: 3

Sent Via:

Regular Mail: 3

Electronic Mail:

Posted on Web site: 3

Comments about Newsletters:

Color photos were added this year enhancing the overall quality of the newsletter. It continues to be a challenge to get classmates to contribute news and updates. The college printer has done a great job for us since we switched over this year, giving us improved turnaround time and excellent quality.

Other Communications

Section Completed 7/29/13 by peter fahey

Is there a Comm. Plan? No

Total # of Letters:

Sent Via:

Regular Mail:

Electronic Mail:

Tool Used for Email: Harris

Comments - Letters/Emails:

Social Networking Sites:

Facebook Linked In Twitter Other

Other S.N. Sites:

S.N. Site Group Name(s):

Dartmouth College Class of 1968

Total members in S.N.: Too few...would like more

Functions on S.N. Sites:

General announcements Event invitations Event registrations Discussion groups Photos Other

Other Functions:

Classmate news and updates, to be included in Class Notes

Other Communications:

5 Obituaries sent to College and also shared with classmates via Website and Newsletter.

Class Meetings

Section Completed 7/24/13 by peter fahey

of Meetings: 4

Date	Held Via:	Type:	Purpose:
10/13/12	In Person	Executive	(Classmates invited to attend). General business meeting to monitor activities of class officers and plan future events. 45th reunion planning.
1/19/13	In Person	Executive	General business meeting to monitor activities of class officers and plan future events. 45th reunion planning.
5/4/13	In Person	Executive	General business meeting to monitor activities of class officers and plan future events. 45th reunion planning.
6/15/13	In Person	Class	Met at 45th reunion. Reviewed roles and activities of each officer. Heard report of Nominations Committee Chair, Bell. Elected officers for next 5 years.

Comments about

Class Meetings:

Mini-Reunions

Section Completed 7/29/13 by peter fahey

of Mini-Reunions: 5

of Attendees: 57

Date	#:	Description:	Comments:
10/13/12	12	Executive committee meeting, pre game tailgate, dinner	
10/27/12	4	Homecoming parade	
10/29/12	12	6 day golf trip, Bandon Dunes, OR	

3/3/13	22	7 day ski trip Jackson Hole WY
5/12/13	7	10 day sailing cruise US/British Virgin Islands

Class Projects/Gifts	<i>Section Completed 7/30/13 by peter fahey</i>
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of Projects: 1
Total Collected: \$772,145
Total Awarded: \$0

Project/\$Collected:	Coordinator/Awarded:	Description:	Comments:
50th reunion freshman trip endowment	bill rich	Fall-focused annual mail/phone and class dues adder fundraising to accumulate endowed fund to be awarded at our 50th reunion. Fund comprises \$563,934 contributions, and \$208,211 accumulated earnings. Annual fundraising supplemented by regional focus dinners.	

\$772,145.00	\$0.00		