

This is a printout of the Class Activity Report submission for the class listed below.

## Dartmouth Class of 1968

### BY THE NUMBERS

**Class Year:** 1968

**# in Original Class:** 821  
*(Class Base + Deceased)*

**# Alive as of FY21 Fiscal Year End:** 720

**# Not Interested:** 39

**# Lost or “No Good Mail Address”:** 24

**# Incapacitated:** 1  
**Class Base:** 656  
*(Living Classmates - Lost/No Address - Incapacitated - Not Interested):*

**# of Surviving Spouses on record:** 48

**DCF Base #:** 656  
*(Active Mailing Classmates - Lost/Bad Addresses - Incapacitated - Adopted - Fund Omit - Not Interested)*

**Dues Base #:** 705  
*(Active Mailing Classmates + Surviving Spouses if Solicited - Dues Omit - Incapacitated - Not Interested - Lost/Bad Addresses)*

**Current Class Email Addressability:** 76%  
*(Current Valid Email / Alive as of Fiscal Year End)*

**Current Class Mail Addressability:** 92%  
*(Current Valid Mail / Alive as of Fiscal Year End)*

### PRESIDENT/VICE PRESIDENT

#### Class Strategy

**Did you make progress toward any of your organization’s goals from last year? Which initiatives worked well? Which did not? What challenges did you encounter?:** Yes. We launched the Give a Rouse (GAR) awards to recognize classmates whose service to his community, including Dartmouth and The Class of 1968, or who has engaged in other commendable activities was extraordinary. The primary challenge, of course, was the pandemic. Our Give A Rouse process worked well, with nominations received and 11 individuals selected for the honor. The awards ceremony was planned for May 2021 in Hanover, but has been postponed until October 2021. Our Vice President Roger Witten chaired the GAR Committee in my capacity as Class VP. We had a two other goals for the year, likewise postponed by the pandemic. The first was the dedication of the Frederick Douglass bust, at Rauner, which the Class commissioned and had delivered to the College. A public dedication was planned for May 2021, but now has been replanned for May 2022. A second

goal was to have a commencement fanfare, which we commissioned with composer Noah Luna, performed at 2021 Commencement. The Class Committee will be reviewing how to repurpose the commissioned music in 2022, which may include commencement as well as other concert opportunities.

**What are your primary goals for next year?** : First, meet our Class goals for the Dartmouth College Fund, and broadly to support class engagement and support to the Call to Lead Campaign. Second, the dedication of the Frederick Douglass bust in May 2022; in addition, the Class of 1968 is funding and curating an exhibit of Blacks at Dartmouth, which will also debut in the spring of 2022. Both are tentatively planned for May 14, 2022. Third, working with Brian Messier of the Music Department, directing the highest and best use of our commissioned fanfare music, and developing a program of future commissions. Fourth, celebrate our collective 75th Birthday, rescheduled from 2021 to 2022 Fifth, continuing our Class commitment to our ongoing projects Community Service Project, Give A Rouse and our Class Seminar series.

**How, if at all, did your organization use the resources of the Volunteer Engagement team (Zoom, email and communications assistance, web resources, programs, other staff support)?** We certainly used the College supplied Zoom for multiple meetings throughout the year, the Imodules email system for email communications to the Class members, and the printing for our four newsletters.

**In what areas and in what ways might you benefit from guidance from peers and/or staff?** When we have questions, the Class does contact the Engagement Office, and we are grateful for their help.

## Class Succession

**What is your leadership succession plan? In what ways did you activate it this year?** The Class Committee itself serves as our succession plan. When a vacancy occurs, our entire Committee recommends successor members for Committee leadership. During 2021, we placed Norm Silverman into the role of Mini-Reunion, and Joe Grasso into the new role, for our Class, as Class Memorialist. We have a Class Committee of 42 classmates, which provides both advice and counsel on our meetings, and a pool for future officers when a vacancy occurs.

## Class Governing Documents

**Have you reviewed your class constitution or made changes in the last year?** Reviewed

**Upload your most up to date**

**constitution:** [http://classes.dartmouth.org/s/1353/forms/34390/495657/68\\_constitution\\_Approved\\_5\\_30\\_20.docx](http://classes.dartmouth.org/s/1353/forms/34390/495657/68_constitution_Approved_5_30_20.docx)

## Communications

**Describe your class communication plan/strategy:** Class columns in the Dartmouth magazine, four hard copy newsletters per year, Class website, and IModule blasts to approximately 490 classmates who have accessible email addresses.

### **Your communication plan:**

#### **Describe *digital* communications sent to classmates (i.e. content, intended impact, measured impact):**

Our class website includes a wide range of active issues: access and signup for our Seminar series (6 class seminars held in 2021), to our Community Service Project catalogue, for both new entries and for reference to existing submissions of classmate community service, to obituaries, to schedules for future events, and summaries of past events. We used imodule notices throughout the year, with particular attention to our class activities (2 per seminar) and we use zoom for our class meetings and seminars.

**Describe *print* communications sent to classmates (i.e. content, intended impact, measured impact):** Four hard copy newsletters per year, which are mailed to all classmates. Two hard copy dues notices each year. Two hard copies of DCF support letters.

**What is your primary tool for sending emails to your class?** iModules

**If "Other" or "Don't Send Email," please describe:**

**Please share 2-3 of your most significant challenge in communicating with your class and how you have addressed these challenges.** One principal challenge/frustration is that only about 490 classmates have active email accounts. We understand some classmates have incompatible mailboxes, and others may have instituted a "do not mail" position, even though they still receive the Dartmouth magazine and other hard copy communications. Our solution: send messages in hard copy as well an Imodule format...ie provide some redundancy in messaging to get the message out.

## Class Meetings

*There are two types of class meetings:*

- 1. A meeting where the entire class is invited. This typically takes place during major or mini-reunions.*
- 2. A meeting of the executive committee, which can take place in person, by telephone, via Zoom, email or the internet (e.g., GoToMeeting).*

*The Class Presidents Association recommends at least quarterly calls with the full Class Executive Committee along with the class Alumni Councilor.*

**How many class meetings did you hold this year?** 0

**How many executive committee meetings did you hold this year?** 4

**What is your class's typical attendance for executive committee meetings?** 18 to 20

**What strategies do you use to make meetings more effective (i.e. video calls, innovative agendas, officer report-outs, forms, etc.)?** Agendas are distributed twice before a meeting: once a draft agenda about 3 weeks before a meeting, a heads up and a call for comment and additional agenda items, and a second agenda about 1 week before a meeting. Written reports are sent out in advance of the meeting, including minutes from prior meeting(s), financial reports, website use reports, and classmate proposals for class projects, for discussion at the meeting.

**Sample agenda from an executive committee meeting:**

[http://classes.dartmouth.org/s/1353/forms/41637/495657/May\\_8\\_2021\\_Class\\_Committee\\_Agenda.docx](http://classes.dartmouth.org/s/1353/forms/41637/495657/May_8_2021_Class_Committee_Agenda.docx)

**Section completed by:** David Peck, Roger Witten

## **SUMMARY: CLASS INNOVATIONS AND ACCOMPLISHMENTS**

*Please complete this summary for your club or group for the last year (July 1, 2020 – June 30, 2021) reflecting on the organization's goals and work towards them. This summary aims to recognize the amazing work done by each club or group responding to an unprecedented time of virtual alumni engagement and community building. This is your chance to summarize and share the organization's work in your own words. Please be sure to highlight any particular challenges, accomplishments, and innovations made by your organization.*

*In recognition of the last year and a half, we will not be awarding the traditional 2021 Club or Group of the Year awards. Instead, we will be recognizing more organizations and highlighting their innovative approaches and learnings at VOX, throughout the year, and directly with all volunteers and volunteer organizations.*

**Class Innovations and Accomplishments:** The Class of 1968 significant innovation of this year has been the establishment of online Class seminars. Using zoom technology, we held six separate 75 to 90 minute seminars featuring individual classmates or panels of classmates discussing topics of interest. The seminars

were open to all classmates and their guests. Our six seminars so far: March 8: Leadership Panel, moderated by Rich DuMoulin, March 15: Author Bill Zarchy discussing his new book Finding George Washington, March 22: "Space Cowboy" Gerry Bell discussing the Cosmos, May 24: Peter Wonson discussing Poetical Musicology, June 5: Clark Wadlow and Gerry Bell discussing All Things Baseball, and June 14: Tom Couser, discussing the Landmarks Program in New London Connecticut. The Class already has four seminars already planned for the Fall of 2021. Our second major innovation of this 2021 Class Year was the rolling out of our Give A Rouse program, which we started planning in 2020. In this new annual program, we honor Classmates in recognition of commendable accomplishments, including distinguished service to one or more communities (local, state, national, international), professions, or organizations including Dartmouth College and the Class of 1968. Classmates are nominated by other classmates, vetted by a Give A Rouse Committee, and when voted to receive the nomination, invited to an Awards Ceremony (planned for May of 2021, now scheduled for October 2021) and presented a framed certificate. The honorees and their guests would be guests of the Class. We are now beginning the second year of the program and beginning to welcome nominations. In addition to these two innovations, we have commissioned the composition of a fanfare, to be used at Commencements, although its use may pivot to other uses. We are working with Brian Messier of the Music Department on this initiative. A future initiative, for 2022, will be the funding for the supporting and funding of an exhibit about Blacks at Dartmouth, curated by classmates Woody Lee and John Pfeiffer.

**Section completed by:** David Peck

## ORGANIZATION LEADERS: EXECUTIVE COMMITTEE

### CURRENT YEAR (FY21) COMMITTEE

Classes with new officers joining your Class Executive Committee should indicate new officers in the "Future (FY21) Committee" section.

Note that reunion chairs are considered active on July 1 of the year preceding the class reunion.

**President:** David B. Peck

**Vice President:** Roger M. Witten

**Secretary:** John R. Hopke Jr.

**Treasurer:** D. James Lawrie, M.D.

**Mini-Reunion Chair:** Norman A. Silverman, M.D.

**Newsletter Editor:** Mark D. Waterhouse CEcD

**Digital Content Manager:** D. James Lawrie, M.D.

**DCF Head Agent:** Parker J. Beverage

**Gift Planning Chair:** Edward S. Heald

**Reunion Chair:**

**Other Members with Titles:** Joseph A. Grasso, Jr. (Necrologist); Ronald P. Weiss (Project Contact);

**At-Large Members:** William F. Adler George E. Bell III Hugh M. Boss R. Wells Chandler Michael Chu Warren F. Cooke John S. Engelman Peter D. Hofman Roger R. Lenke, M.D. Richard W. Olson William Pettingell Rich Edward P. Schneider

**If any of the above listed volunteers stepped *down over* the course of the year, list their names, titles, and (if available) the date they stepped down.** Bill Rich, our Mini-Reunion Chairman, stepped down in the late Spring 2020, which gave us several months to recruit for a replacement. He remains an at-large member of the Committee

**If new officers have joined your Class Executive Committee mid-year, list their names, titles, and date they joined.** Norman Silverman, Mini Reunion Chair, joined the Class Committee September 2020. Joe Grasso, Memorialist (Necrologist), joined the Class Committee September 2020. This is a new position for the Class.

**FUTURE (FY22) COMMITTEE**

Please note the names of new officers below. Include any new officers as of July 1. Those who are continuing in positions listed above, including 2021 reunion classes with officers staying on an additional year, need not be listed.

**Incoming President:**

**Incoming Vice President:**

**Incoming Secretary:**

**Incoming Treasurer:**

**Incoming Mini-Reunion Chair:**

**Incoming Newsletter Editor:**

**Incoming Digital Content Manager:**

**Incoming Head Agent:**

**Incoming Gift Planning Chair:**

**Incoming Reunion Chair:**

**Incoming Other Members with Titles:**

**Incoming At-Large Members:** Woody Lee, Phil Freedman, Tom Couser, Burt Quist

**Section completed by:** David Peck

**TREASURER**

## Financial Information

*The Class Treasurers Association recommends that classes send 3 or more paper and/or electronic dues solicitations each year. The purpose of dues is to support class engagement, and the funds should be invested accordingly into class projects, mini reunions, major reunions, newsletters, etc. The Association encourages treasurers to set quantifiable dues participation goals that enable dynamic classmate engagement.*

**Has a financial report for fiscal year 2020 been filed with Alumni Relations?** Filed

**Is your class current with its Form 990 filings with the IRS?** Yes

### Class Dues

*Please report Fiscal Year 2021 information only. Do not count pre-paid dues.*

*NOTE: Total amounts and participation for dues will be loaded from Quick Base in mid-July after the fiscal year close. This will overwrite any information you have already entered into those specific fields.*

**Did your class collect dues?** Yes

**Describe your dues philosophy:** Dues payment is encouraged but not required to benefit from Class activities supported by dues.

**# of written/paper solicitations:** 2

**# of electronic solicitations:** 1

**Solicited amount for Class Dues:** \$ \$75.00

**Option to add additional contribution toward projects?** Yes

**Total dues collected in FY21:** \$ \$23,195.00

**Total # of dues payers in FY21:** 315

**Dues Base:** 705

*(Active Mailing Classmates + Surviving Spouses if Solicited - Dues Omit - Incapacitated - Not Interested - Lost/Bad Addresses)*

**Dues Participation:** 44.68% %

*(Dues payers/Dues Base)*

**Balance of Class Treasury at end of this fiscal year:** \$ \$251,469.95

**Comments about Class Finances/Dues:**

The Class initiated a Blacks at Dartmouth Project and received a \$10,000 donation from the great, great granddaughter of Remus Grant Robinson, class of 1897. We have been working with Jay Satterfield of the Rauner Library to begin the development of an informational display featuring the lives of black graduates of Dartmouth. Our investments with Vanguard have performed well. Dues collections this year were hampered by the lack of a dues notification mailing in September of 2020. We are hopeful that the Alumni Affairs office will correct this problem as it has negatively impacted dues collections the past two years.

**Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others:**

**What are your goals as treasurer for the coming year?**

**In what areas and in what ways might you benefit from guidance from peers and/or staff?**

**Section completed by:** D. James Lawrie

## SECRETARY

*The class secretary is responsible for submitting six bi-monthly class columns to the Dartmouth Alumni Magazine. These columns present opportunities to share classmate and class executive committee news with classmates and the alumni body at-large. Secretaries are encouraged to write informative, factual, entertaining columns that touch a broad cross-section of the class. The secretary is also responsible for preparing classmate obituaries for the Magazine, unless the class has designated a necrologist.*

**# of Class Notes Columns Published in Dartmouth Alumni Magazine between July 1 - June 30:** 6

**Do you actively solicit class news/feedback for DAM columns?** Yes

**If so, how?** Email,Phone

**Do you track how many unique classmates you include in columns annually?** Yes

**Class obituaries are provided by?** Necrologist

**Do you have other duties within the class executive committee? If so, please describe:** Take, transcribe, and distribute minutes of Executive Committee quarterly meetings



**What are your goals as secretary for next year?** Develop creative and productive techniques for soliciting input from classmates for Class Notes. Possibly assume duties of writing condolence letters to widows of classmates who pass away. President now handles.

**Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others:** Fellow Committee members complimented me on the form and content of my meeting minutes. I studied various guidelines and templates on the internet.

**In what areas and in what ways might you benefit from guidance from peers and/or staff?** My input in class meetings is limited mostly to the pre-distributed minutes from the previous meeting, which are usually quickly approved. I would like to know how else, if necessary, I might contribute to the sessions. Other members, especially the Newsletter editor, sometimes offer information I can use in the Notes.

**Section completed by:** Jack Hopke

## NEWSLETTER EDITOR

The Class Newsletter Editors Association encourages classes to publish a minimum of three, eight page newsletters each fiscal year (July 1 to June 30).

**How many printed newsletters did you distribute this fiscal year?** 3

**Total # of print pages:** 68

**Did you also distribute these electronically?** Yes

**How many non-print newsletters did you distribute this fiscal year?** 0

**Total # of non-print pages:** 0

**Please indicate the methods by which your class newsletters were distributed:** US Mail, Email, Class Website

**If "Social Media" or "Other," please describe:**

**Which tool(s) do you use to produce your newsletter?** MS Publisher

**If "Other," please describe:**

**Did you include a Green Card or Take a Minute Card (TAM) with printed newsletters, or a link to one in electronic newsletters?** Yes

**Do you solicit input and information from your classmates in another way? If so, please tell us about your methods.** Other Class Officers (e.g., Class President, Class Memorialist, Mini-Reunion Chair, Bequests Officer) are responsible for providing information for each Newsletter. Any contact (for instance, DAF solicitations) by the Editor with Classmates - phone, email, or personally - includes a request for Newsletter information. Discussion items at Class meetings on topics suitable for inclusion in the Newsletter result in requests by the Editor for additional information. Activity by Classmates seen in email correspondence or news media is followed up with a request for information including photographs.

**If you did not produce a newsletter in any format this year, please share your reasons and any obstacles you may have encountered.**

**What are your goals as editor for next year?** Continue production of three high quality issues each year with a total of at least 60 pages. Continue to include information about more Classmates. Increase number of Classmates who receive each issue electronically.

**Please describe an innovation or significant accomplishment from the past fiscal year that may be shared with others:**

Fall 2020 issue had 28 pages. The Class has established several important initiatives - the Frederick Douglass bust and book project, our Community Service Project archive, our new Class Give a Rouse Award, Class seminars, commissioning a College Fanfare, our Blacks at Dartmouth project, and others - that are the focus of significant coverage in each issue. Our position is that the purpose of The Transmission is to provide Class news - not College news - for which there are many other sources. Periodically Classmates are reminded about those sources. However, where an event at the College stimulates a Class Discussion, comments by Classmates are included in the Newsletter. We have ceased including the TAM card in every issue because they frequently generate no responses and therefore do not justify the cost. Our Class is highly electronically linked.

**In what areas and in what ways might you benefit from guidance from peers and/or staff?**

**Section completed by:** Mark D. Waterhouse

## DIGITAL CONTENT MANAGER

### Website

**Your class website URL:** [dartmouth68.org/](http://dartmouth68.org/)

**Check all of these best practices that apply to your class/website.** Designated digital content manager, Class newsletters, Class project details, Class calendar and event details, Class officer contact information, Classmate obituaries, Sharing classmate news (or links to news), Photo gallery (or links to photo galleries), Online dues payment, Link to DCF giving page, Link to other Dartmouth resources, Class notes submission form

**How often is your site updated?** Monthly

**If authentication is used for some or all of your class website, what method do you use?** User name and password assigned by the digital content manager. Username and password are required for access to our Community Service Project and Class Directory.

**What duties do you perform as the digital content manager(s)?** Website, Social Media, Email Marketing, Event Registrations

### Other Digital Presence

**On which platforms does your class have an online presence?** Facebook, LinkedIn, Photo Gallery

**If "Other," please describe:**

**If you have a class Facebook page, please share the URL:** <https://www.facebook.com/groups/72987829419/>

**If you have a class Facebook page, how many people are members?** 34

**If you have a class Facebook page, who is permitted access?** Anyone - Public Page

**If you have a class Instagram account, please share the account handle:**

**If you have a class Instagram account, how many followers do you have?**

**If you have a class Instagram account, is it private or public?**

### Other Information

**What are your goals as digital content manager for the coming year?** Begin the process of transitioning the website from Muse to Wordpress.

**Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:** The Class initiated a webinar series presented on Zoom by classmates. The webinars are described on the Class website and signup links are provided on the webinars page (<https://www.dartmouth68.org/webinars.html>). In addition, each webinar is recorded and the recordings are available through links to Panopto recordings located on the webinar page. The webinars have been attended by 15 to 25 class members. They have been well received by participants and the presenters have enjoyed preparing the webinars.

**In what areas and in what ways might you benefit from guidance from peers and/or staff?**

**Section completed by:** D. James Lawrie

**MINI-REUNION CHAIR**

*The Class Mini-Reunion Chairs Association recommends that classes plan a minimum of three mini-reunions per year. A mini-reunion is any non-reunion gathering of a class that:*

- *is widely publicized to ALL classmates*
- *requires some effort to organize*
- *brings classmates together for the main purpose of reconnecting / camaraderie*

*Recognizing that mini-reunions take on many shapes and sizes, please use the following examples to help determine your mini-reunion type:*

- *Single Day, Single Location: NYC Museum Tour, Hike in the Upper Valley, etc.*
- *Single Day, Multi-Location: Day of the Year, Class Birthday Celebrations, etc.*
- *Multi-Day, Single Location: Homecoming, Weekend in Napa Valley, etc.*
- *Multi-Day, Multi-Location: Alumni Travel with Multiple City Stops*
- *Virtual: Virtual event open to all classmates (note many if not all FY21 programs may be virtual)*

*Please note the following guidelines:*

- *Mini-reunions taking place at multiple locations at the same time (e.g., class birthdays): Each separately organized event (location) counts as a separate mini-reunion, even if it is part of a multi-location event.*
- *Recurring gatherings such as a monthly brunch are to be counted as one mini-reunion.*
- *Classes are encouraged to try new events that will broaden the reach of the mini-reunion program by hosting events that speak to the varied interests of your classmates. Please indicate the number of new locations utilized to host a mini-reunion below.*

*If you have questions, please contact the [Volunteer Engagement team](#)*

## **Mini-Reunions by the Numbers**

**Total number of mini-reunions held:**

**What percent of your class base attended a mini reunion this fiscal year?**

**How many non-classmate guests attending a mini-reunion:**

**How many unique cities hosted mini-reunions?**

**Of these cities hosting mini-reunions, how many were new hosts?**

**Mini-Reunion Tracking Document:**

**What were your class mini-reunion goals for the past year?** No mini reunions were held this year as the COVID pandemic mandated cancellation. Scheduled events were Homecoming class specific gatherings, November 5 day golf trip to Bandon Dunes OR, January 5 day ski trip to Okemo VT, 5 day western ski trip to Park City UT, May 14 celebration of the class' dedication of Bronze statute of Frederick Douglas to the College and formal acceptance, and Blacks at Dartmouth curated program

**How did you accomplish these goals?** Though no mini reunions were held, our goal was to maintain interest and enthusiasm for these events so as attendance would not lag when the pandemic restrictions were lifted. Quantifiable achievement is the committed participation already shown for the 2021-22 events.

**What are your class mini-reunion goals for next year?** The same events cancelled in 2020-21 have confirmed rescheduling for the coming year and in addition to those enumerated above, a March 2022 7 day excursion to Hawaii split between Oahu and the big Island has been booked with 50% of expected attendance already signed up. There is a cultural, sightseeing, culinary and multiathletic agenda

## Mini-Reunion Highlights

*Please highlight one - and up to three - of your most engaging mini-reunions of this past year.*

### **MINI-REUNION HIGHLIGHT 1**

**Title:**

**Start Date:**

**Type/Style:**

**Number of Classmate Attendees:**

**Number of Guest Attendees:**

**How did you market this event?**

**Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization?**

**Please provide a brief description of this event:**

**Please share any success or lessons learned from the event.**

### **MINI-REUNION HIGHLIGHT 2**

**Title:**

**Start Date:**

**Type/Style:**

**Number of Classmate Attendees:**

**Number of Guest Attendees:**

**How did you market this event?**

**Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization?**

**Please provide a brief description of this event:**

**Please share any success or lessons learned from the event.**

### **MINI-REUNION HIGHLIGHT 3**

**Title:**

**Start Date:**

**Type/Style:**

**Number of Classmate Attendees:**

**Number of Guest Attendees:**

**How did you market this event?**

**Did you co-sponsor this Mini-Reunion with another Dartmouth class/organization?**

**Please provide a brief description of this event:**

**Please share any success or lessons learned from the event.**

### **Other Information**

**Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:**

**In what areas and in what ways might you benefit from guidance from peers and/or staff?**

**Section completed by:** Norman Silverman, Minireunion Chair

## DCF HEAD AGENTS

*DCF and other gift information in grey fields on this screen will be completed by the Development Office in mid-July. Please enter any comments you may wish to add at the bottom of this page and mark this section complete.*

**Total amount raised this year:** \$424,754

**# of participants:** 332

**DCF Base:** 656

*\*The DCF Base is calculated to include all living undergraduate alumni who have a preferred mailing address, excluding incapacitated, adopted, lost, fund omit, and not interested.*

**% Participation (Participants/DCF Base):** 50.70%

*The 1769 Society recognizes donors who give \$2,500 or more to Dartmouth through the Dartmouth College Fund during the past year. Recognition levels for younger classes are graduated.*

**Comments about DCF / Other Giving:** The updated DCF data from July 8 are: Amount raised \$424,804; # of participants 333; DCF Base 656; % Participation 51%. We exceeded our fundraising dollar goal by nearly \$75,000, and having raised DCF contributions from 333 classmates, we surpassed our participation goal by five donors to reach a 51% participation rate. Over the past ten years, members of our class have contributed a total of \$7,770,997 to the Dartmouth College Fund.

**What are your goals as head agent for next year?** By late summer, our Class of '68 DCF Leadership Team will have come up with specific dollar and participation goals for FY22. These goals are likely to remain roughly the same as they have been for the past three years, that is, \$350,000 and 50% participation. At the October 2021 meeting of our Class Committee, the Head Agent will present the proposed FY22 DCF goals for Class Committee approval.

**Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:**

During the final two months of the FY21 DCF campaign, we launched an initiative to increase class participation in the Dartmouth College Fund. We reached out to lapsed classmates who had given to non-DCF entities in FY21 (e.g., Friends of Rowing, Tuck Annual Giving, The Hop, etc.), but not to the DCF. We told these classmates that if they would give to the DCF, our class would match the amount of each DCF

contribution--up to \$100 per DCF gift--with a Class of '68 contribution in their honor to the non-DCF entity. Five '68s responded favorably to this initiative, generating \$550 in contributions to the DCF and \$450 in donations from our class treasury to five different non-DCF entities on campus.

**In what areas and in what ways might you benefit from guidance from peers and/or staff?** Dartmouth staffers Sarah Baptie and Patrick Crim have provided plenty of helpful advice, counsel, technical assistance, and encouragement to our DCF Leadership Team. Sarah, our class manager, has participated in each of our many DCF check-in conference calls during the FY21 DCF campaign, and both Sarah and Patrick have responded promptly to requests for data and other important information. Additionally, the Blitz initiative, which the development staff organized this past fall, successfully encouraged multiple members of our class to make DCF gifts earlier than usual. A favorable result, indeed!

**Section completed by:** Parker J. Beverage

## GIFT PLANNING CHAIR

*The Bartlett Tower Society (or BTS) is Dartmouth's recognition society to honor those individuals who have named Dartmouth in their estate plans. Someone becomes a BTS member by informing the College that he/she has named Dartmouth as a beneficiary in a will, revocable trust, a life insurance policy, retirement plan, or a life income plan (e.g., an annuity or trust).*

*Gift Planning information in grey fields on this screen will be completed by the Development Office in mid-July. Please enter any comments you may wish to add at the bottom of this page and mark this section complete.*

*This class total includes living and deceased Dartmouth alumni who are Bartlett Tower Society members.*

**# of New BTS Members Added for the Fiscal Year (includes living + deceased): 0**

**# of total BTS members as of June 30, 2020 (living + deceased): 45**

**% participation (# of total BTS Members/Original Class Size): 5%**

**% increase in total BTS members for the fiscal year (# new BTS members added / # total BTS members as of prior FYE): 0%**

**Which of these gift planning "best practices" did you engage in this fiscal year?** Published information in class newsletter, Updated class website

**If "other," please describe:**



**What are your goals for next year?** Increase personal contacts and add 5 new members

**Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:**

Continuation of existing BTS members sharing personal stories as to why they included DC in their legacy planning.

**In what areas and in what ways might you benefit from guidance from peers and/or staff?**

**Section completed by:** Ed Heald

## CLASS PROJECTS

*For the purpose of the Class Activity Report, a class project is defined as a contribution made directly from the class treasury to Dartmouth College to support College activities.*

**Please list any class project contributions this year:** Within the definition of a Class Project: 1. Working with Brian Messier of the Music Department, the Class has commissioned the composition of a processional/fanfare, to be used at a future commencement. Since the commissioning, the purpose of the composition may be changing into a Festival Overture. 2. Working with Jay Satterfield, the Class is funding the creation of an exhibit about the history of Blacks at Dartmouth, which will be running the spring of 2022. Our initial payment to the College for this funding was sent in June of 2021. 3. Smaller projects include the annual funding of the Dartmouth Sponsors program and the Memorial Book program. In the past, we supported the Dartmouth Vietnam Project. 4. An ongoing project, continued support for our 50th Reunion gift creating an endowment to support for the Freshman Trips (more officially known as the Student Orientation Fund, I believe). We continue to make annual contributions. Other projects and initiatives are outlined in our Innovations and Accomplishments section.

**How does your class select Class Projects to pursue?** Focus on 3+ existing projects, Have an endowed fund to which we contribute

**What are your class project goals for next year?** Completion and public opening of the Blacks at Dartmouth exhibit during the spring of 2022. At the same time, there will be a public dedication of the Frederick Douglass sculpture which the Class funded a year ago and is now located at Rauner; we are currently aiming for May 14, 2022. We also hope to have our fanfare/overture commissioned music played at Dartmouth for commencement 2022 and by the Dartmouth College Wind Ensemble at one or more separate events. We may commission a second piece. We plan to continue our online seminar program in 2022, with 4 separate seminars already planned for the Fall of 2021.

**Please describe an innovation or significant accomplishment from this past fiscal year that may be shared with others:** From our Innovation section, we are proud of creation of a Class Seminar program. So far, 6 seminars featuring classmate, individually or as panel members, speaking to classmates via zoom about a variety of topics. Four more already planned for the fall of 2021. A great program for engagement of classmates, as presenters or as listeners. We are similarly proud of our Give A Rouse (GAR) program, honoring classmates who provided extraordinary service to their communities, to their professions and/or to the College or Class. First ceremony planned for October 2021.

**In what areas and in what ways might you benefit from guidance from peers and/or staff?** Already receiving productive advice and guidance from staff, on our Blacks at Dartmouth project and on our musical composition commissioning. Alumni Office likewise helpful when needed.

**Section completed by:** David Peck