## **Project Night Night**

<u>Overview</u>: Our mission is to provide free Night Night Packages to homeless children from birth to pre-teen who need our childhood essentials to have a concrete and predictable source of security and increased exposure to high-quality literacy materials during this time of upheaval.

Founded in 2005, Project Night Night (PNN) is an award-winning Bay Area-based nonprofit (501c3) organization that equips children ages 0-12 living in homeless and low-income situations with the essentials they need to be ready to learn, to feel less stressed, and to be reminded of their value. While meeting the immediate needs of disadvantaged children, Project Night Night also sets a foundation for lasting change by providing meaningful, hands-on volunteer opportunities to hundreds of individuals and organizations each year.

Each Night Night Package contains a blanket, a book and a stuffed animal, all in a special tote bag. Each bag is designed to be age appropriate, up to pre-teen boys and girls. Night Night Packages are tailor-made to give homeless and underserved children familiar objects of comfort to reduce stress and to strengthen the trust bond between the caregiver (the shelter) and the recipient (the child).

In addition, Project Night Night places 35,000 new books into the hands of children every year. Children's book distribution programs such as Project Night Night's were created to provide greater access to high-quality, age-appropriate reading materials for children from low-income homes as one effort to address the achievement gap. Project Night Night strives to give children something they can call their own, something that can give them that little bit of comfort, and confidence, to deal with what's in front of them.

Project Night Night has various engagement opportunities that cater to individual/family involvement as well as Corporate Team Building activities. Please visit our website or reach out directly for ways to become involved.

## www.projectnightnight.org

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