

CLASS OF 1968 EXECUTIVE COMMITTEE MEETING

OCTOBER 7, 2017

IN ATTENDANCE: Gerry Bell, Peter Fahey, Ed Heald, Don Marcus, Jim Lawrie, Bill Rich, Skip Stritter, David Walden, Mark Waterhouse, Joe Nathan Wright, Janet Rosa and Angela Stafford. On phone: Peter Wonson, Hugh Boss, David Gang.

I. Report of 50th Reunion Czars

- a. Recruiting** – Peter Wonson: 234 have committed to attending the 50th Reunion. If 2 more classmates are recruited per week, we'll have 300 commitments by Winter Carnival, February 11th. 106 classmates have contacted others to attend. 210 were targeted through fraternities. 64 fraternity brothers reached out to brothers. The low-hanging fruit has been tapped. The Class of 1967 had 383 bodies in attendance for their 50th Reunion.
- b. Lodging Anxiety** - Peter Fahey mentioned there is anxiety about where to stay. Please send classmates with questions about lodging to Peter Wonson who has also sent a list of lodging opportunities to 5 or 6 guys and told them to book now. Also plan to advertise upscale nature of McLaughlin Cluster dorms (a/c, common areas, etc.)
- c. Reunion Headquarters** – North Campus – McLaughlin Lawn. Dorms are air conditioned and close to Dewey Parking Lot.
- d. Registration Packet** – Will be sent from Alumni Office around March 1.

e. **Budget** - Less than \$400 reunion tariff with 20% discount for Early Registration/Extended Stay. Another email going out by October 15th with a link to register and a deadline of March 3 1st. Currently have 6 Early Bird. If we can reach 80-100, this would be great. Responses are low. Jim put it on the website with a place to check. Another email going out about attending event choices.

f. **Speakers/Events/Venues (In Process) –**

Jennifer Sargent who teaches writing and the renaissance of effective communication. 2018 students adore her.

Don Pease – speak during the Saturday lunch. Trustees also there mingling but no speeches.

Reich – How to grow old? Special Interests? Mini group discussions advertised by volunteer leaders on bulletin board?

Other possibilities - Pickle Ball, Dartmouth Organic Farm Tour, King Arthur Program, Virtual Art Show, Canoe and Kayak Rentals, College Arborist and Greenhouse tour.

Rock band Saturday night at the tent.

The Class of 1966 planned an afternoon for affinity groups. Alumni Relations mentioned that it didn't go well.

Hugh Boss reported on the panel – **Diversity of Thought and Speech in 2018** (2 1/2 hours). Possible panelists – Rebecca

Biron, Dean of College (May have to attend Alumni Council Lunch). Charlie Whelan. Hugh will solicit questions from classmates with a structured Q & A.

Mark Waterhouse is coordinating the planning of a "During Viet Nam" panel and open discussion of how the Viet Nam era shaped our lives during and after Dartmouth. While the Viet Nam War will be a major issue, this session can also look at civil rights, women's rights, gay rights, and any other major issue that was part of those times. Mark will serve as moderator and History Professor Ed Miller, who specializes in the Viet Nam era, will set up the session with an overview of major events during our four years in Hanover and a summary of how prior classes have used similar sessions to find common ground and appreciate different perspectives. Possible panelists include Burt Quist, Tom Stonecipher and portions of the Viet Nam oral history project interview done with Bear Everett before he died. We are working on finding a suitable location.

Jim Wright would be willing to sign his book "Enduring Viet Nam." The class tent might be a good venue for this event.

"Who Are You?" online targeted private website with 16 sections one of which is an essay on *How to make the world a better place?* 2% discount for completing each section up to 20% total.

Class of 1967 created a 50th Book with classmates' excerpts regarding Viet Nam. Best for us to allow such essays in place of the improve the world essay within Who Are You?

- g. Filming/Photography** – Bill Rich will contact Eric Hatch. Discussed using undergraduates; however, feedback has not been impressive. Class volunteers would have to oversee.

II. 50th Reunion Giving –

Three leading meetings have taken place. Co-chairs had a call in September reviewing the top 30-40 prospects who would have the largest asks. We can place 5th as the best 50th Reunion with a \$2.6 million goal. For the 40th Reunion we placed 4th best class.

Currently, we have 9 people who have committed to \$1.5 million.

Our theme is focused on Financial Aid and sponsoring DCF Scholars for \$30,000 each in your name. The Dartmouth College Fund Scholar Luncheon held in October is when you meet your scholar and attend an elegant luncheon.

The primary solicitation letter to classmates will arrive in mailboxes no later than November 1.

There will be two checks presented to President Hanlon. The first check will be what was raised for the Dartmouth College Fund for FY '18. The second check includes all giving since the 45th Reunion including the DCF plus restricted gift commitments to the upcoming capital campaign.

Additionally, the second check will include identified \$\$ bequests stated in wills.

III. Proposal for new Class Directory – Offer classmates an opt-out. Angela will get quote. Ask David Gang to put in Newsletter.

IV. Class Projects – DEN approved for \$5,000. Athletic Sponsor approved for \$500.

V. Succession Planning – Open slots for President, Vice President, Head Agent, Mini Reunion, Newsletter Editor.

VI. Recurring Officer Reports

Mini - Reunion Chair – November Golf Trip, January Okemo Trip, Aspen/Snowmass March 2-9.

Head Agent and Participation Chairs will handle the larger community. Ideally, 68% would be a romantic goal; more realistic is 57% (359 donors). Last year we did 49% with 332 donors. The 45th Reunion held strong at 51%.

Freshman Trips – Bill Rich reported \$970,459 with market value at \$1,420,925 for the Freshman Trip Endowment. Freshman Trips solicitation letter will mail to arrive by mid-November. **Let Bill know if you can make follow up calls.**

Treasurer/Webmaster – Moving to a new service with implementation of new website which is under construction.

Received \$5,135 in dues since July and have \$2,800 in the 50th Reunion Account. The Investment Account totals \$210,000. 340 classmates paid dues.

Newsletter Editor – Two more issues will be sent. For the **First of the Year issue** everything has to be in by Thanksgiving. The cost to complete the two issues will be \$43.50/hour for an estimated 6 hours. Approved.

Class Connections – January 23 Eastern Ski Trip with 2018 – 1968 committed to buy lift tickets. Joint luncheon in the spring to discuss entry into the real world.